

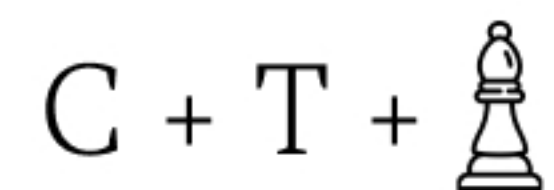
# ChessTubes

## Logo

V01<sub>18</sub> | FARVARDIN | 1403



Concept



ChessTubes | Logo

Layout A



Layout B



ChessTubes  
Learn & Chackmate

Classic  
Design



Chess  
Tubes  
Learn & Chackmate

Alternative 01 | Page 03

F o n t

# Bespoke

chess is a board game for two players, called white and black, each controlling an army of chess pieces, with the objective to checkmate the opponent's king. it is sometimes called international chess or western chess to distinguish it from related games such as xiangqi and shogi.

Pantone  
P 15-2 C

Pantone  
P 16-8 C

Pantone  
P 139-14 C

# فونت ابر

## شطرنج چیست؟

شطرنج نوعی بازی تخته‌ای دونفره است که بر روی صفحه شطرنج و با استفاده از مهره‌های شطرنج (شاه، وزیر، رخ، فیل، اسب و سرباز) انجام می‌شود. هر یک از مهره‌های شطرنج به شکل مخصوصی حرکت می‌کنند و قادر به زدن مهره‌های حریف نیز هستند.

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Close your eyes for a few seconds,  
then watch the next



**ChessTubes**  
Learn & Chackmate

Concept



ChessTubes | Logo



Layout A

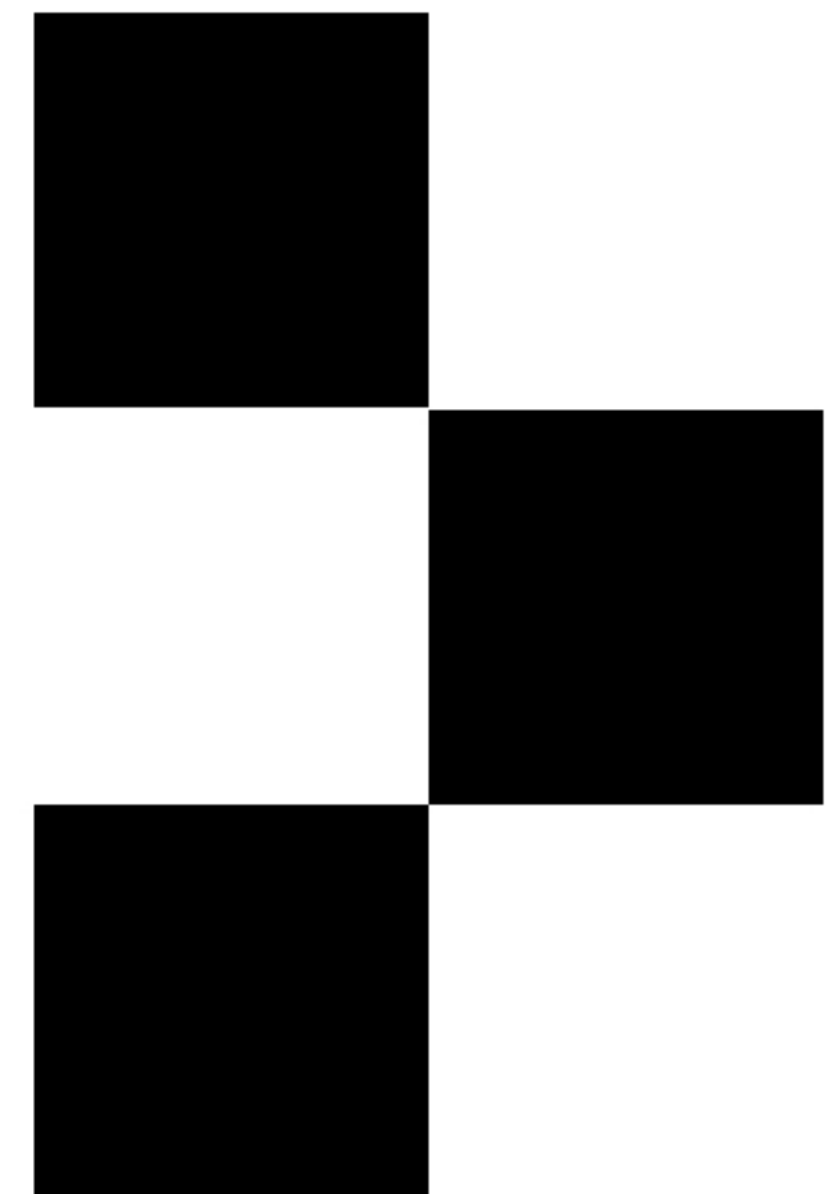
Layout C



Layout B



# Modern Design







# Poppins

chess is a board game for two players, called white and black, each controlling an army of chess pieces, with the objective to checkmate the opponent's king. it is sometimes called international chess or western chess to distinguish it from related games such as xiangqi and shogi.



# ایران سنس

## شطرنج چیست؟

شطرنج نوعی بازی تخته‌ای دونفره است که بر روی صفحه شطرنج و با استفاده از مهره‌های شطرنج (شاه، وزیر، رخ، فیل، اسب و سرباز) انجام می‌شود. هر یک از مهره‌های شطرنج به شکل مخصوصی حرکت می‌کنند و قادر به زدن مهره‌های حریف نیز هستند.

# COLOR

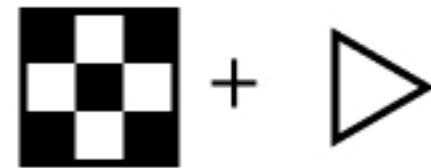
Pantone  
P 52-8 C



Close your eyes for a few seconds,  
then watch the next



Concept



F o n t

# Seasons

## Montserrat

chess is a board game for two players, called white and black, each controlling an army of chess pieces, with the objective to checkmate the opponent's king. it is sometimes called international chess or western chess to distinguish it from related games such as xiangqi and shogi.



Layout A



ChessTubes  
Learn & Chackmate

Layout B



ChessTubes  
Learn & Chackmate