

Website development data sheet

Fico is a family business that produces and sells vet approved pet care products bridging the gap between quality and affordability allowing pet owners to sufficiently care for their companions. **Current number of products: 6**

Project goal

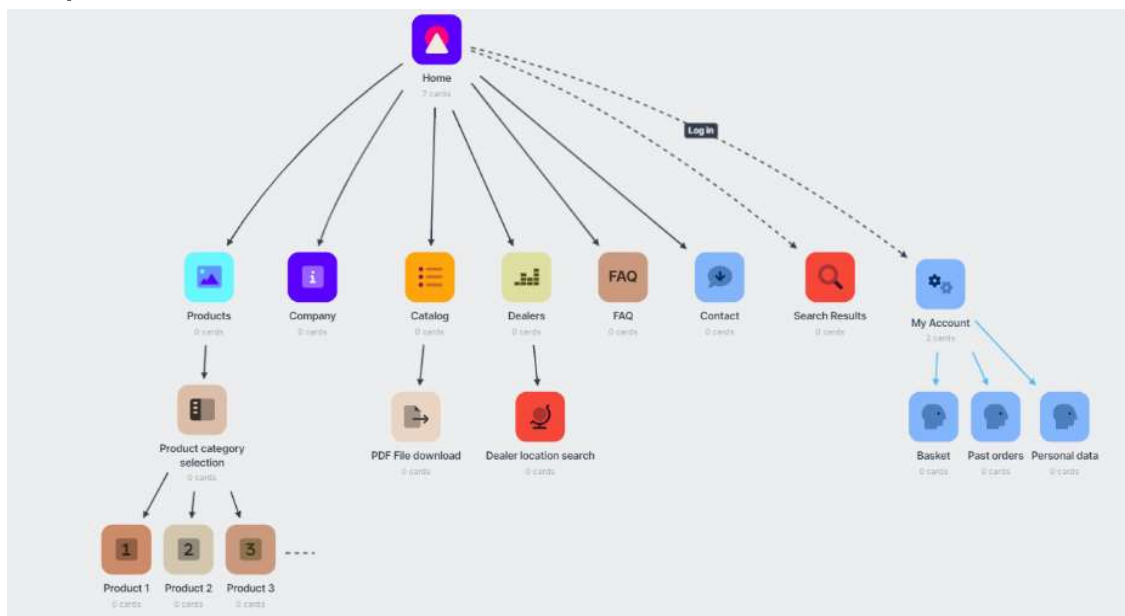
Create an **E-commerce** website design with an emphasis on **SEO** readiness, content modification training for future expansions, and full browser/device compatibility.

Scope of work

- Design and develop a fully responsive website with a suitable website builder.
- Provide a CMS and Train the client in content modification/creation and website maintenance.
- Ensure the website infrastructure allows for the addition of future features such as **new product pages, blog page & login portal.**

Reference website: <https://www.tutoribalto.com/en/>

Mini sitemap



Detailed design brief, branding kit, and mood boards will be provided upon project initiation

Please answer the following questions:

1. Which website builder would you use and why?
2. Which CMS would you use?
3. How would you ensure the SEO compatibility of the design?
4. What would be the estimated delivery time? (Provide a range)
5. What would be the estimated project cost? (Provide a range)