

SERVICE PACKAGE

Consulting

In the Innovation spaceship, we have both advising and consulting plans. both advising and consulting plans need deep professional knowledge and we provide organizational strategies to help businesses tackle the problems that they have faced.

Executive

Our mission is to help all businesses especially startups grow their business. This scaling up can be strengthened by improving the branding section or maybe the marketing part. it doesn't matter where the problem lies, we will stand by your side to find it and solve it.

HMS Innovation Agency





Run and boost your business easily with HMS innovation tickets

Each and every vehicle has a ticket, and so does Innovation Spaceship. By providing a ticket not only you can enjoy exploring space, but also we can complete the work that you assigned to the HMS team.

Branding, Marketing and Business Development

We explain the business in a simple way even an alien will understand. Innovation Spaceship started its own activity by generating educational content in the startup ecosystem and expanded it by providing services for startups and companies.

Branding Tickets

- Brand, visual identity
- Brand, Non-visual identity
- Brand name
- Brand book
- Logo motion

Marketing tickets

- Marketing plan
- Social Medias
- Search Engine Optimization (SEO))
- Marketing strategy (7P)
- Website articles

Design tickets

- Booklet and brochure design
- Packaging design
- Website banner design
- Graphic Design

Consultation tickets

- Consulting in the field of branding
- Consulting in the field of marketing
- Consulting in the field of business development

Business and product tickets

- Pitch deck (including content and design)
- Business model
- business plan
- Product Road Map

Website and app tickets

- UX design and UI design
- Website development
- Website support

OUR SERVICES

Branding Tickets

Brand visual identity	<ul style="list-style-type: none">• Logo design (three alternatives, color palette, typography and concept)• brand Collateral (business card, envelope, letterhead, email signature)	<ul style="list-style-type: none">• From 15,000,000 to 30,000,000 Tomans• 10,000,000 Tomans
Non-visual brand identity	<ul style="list-style-type: none">• Brand story• key brand values and brand proposition• customer segmentation• competitor analysis• brand Statements• brand tone• brand voice	<ul style="list-style-type: none">• 2,000,000 Toman• 2,000,000 Toman• 2,000,000 Toman• 2,000,000 Toman• 2,000,000 Toman• 1,000,000 Toman• 1,000,000 Toman
Brand Book	<ul style="list-style-type: none">• Designing the mentioned items in the form of a brand book	<ul style="list-style-type: none">• 400,000 Tomans per page
Brand name	<ul style="list-style-type: none">• Choosing a name considering the necessary standards for a brand	<ul style="list-style-type: none">• 6,000,000 Tomans
Logo motion	<ul style="list-style-type: none">• Basically, logo motion is adding effects and animation to your logo. But the important point of the logo motion scenario is that it should consider your brand story and brand values.	<ul style="list-style-type: none">• A minute from 3,000,000 to 6,000,000 Tomans

Marketing Tickets

Marketing plan for 3 months	<ul style="list-style-type: none">Marketing strategy (goals, objectives and key performance indicators) selection of marketing channels, selection of marketing techniques and tools, budget allocation	<ul style="list-style-type: none">From 25,000,000 tomans
Social Networks	<ul style="list-style-type: none">Monthly content calendarContent ideation and creation based on the strategy (12 posts and 30 stories per month)Graphic content creation (12 posts and 30 stories per month)management of social networks analysisanalysis and monthly report + New strategy	<ul style="list-style-type: none">1,500,000 Toman7,000,000 Toman9,000,000 TomanFrom 3,000,000 Toman2,000,000 Toman
SEO – Monthly	<ul style="list-style-type: none">It depends on the current situation, the desired situation and the difficulty of the keywords	<ul style="list-style-type: none">From 10,000,000 Toman
Marketing Strategy (7P)	<ul style="list-style-type: none">The 7P marketing model is a framework for creating a marketing strategy	<ul style="list-style-type: none">3,000,000 Tomans
Website article	<ul style="list-style-type: none">Website articles are calculated per word. For example, the price of a 1000-word article (if each word costs 200 Tomans) is 200,000 Tomans	<ul style="list-style-type: none">A word from 150 tomans to 300 tomans

Business and product Tickets

Pitch deck (including content and design)	<ul style="list-style-type: none">• Statement of the problem and problem, statement of the solution, value proposition, product roadmap, revenue model, business model, go-to-market strategy and market share, team introduction. Depending on the purpose of preparing Pitchdeck, the content of the pages varies.	<ul style="list-style-type: none">• Design per page 400,000 Tomans
Business model	<ul style="list-style-type: none">• Business model canvas with description file	<ul style="list-style-type: none">• From 6,000,000 Toman
Business plan	<ul style="list-style-type: none">• Depending on the purpose of preparing the business plan, the content of the pages varies.	<ul style="list-style-type: none">• From 40,000,000 Tomans
Product roadmap	<ul style="list-style-type: none">• Product roadmap with description file	<ul style="list-style-type: none">• From 4,000,000 Tomans to 6,000,000 Tomans

Design Tickets

Booklet and brochure design	Less than 10 pages, design per page 500,000 Tomans More than 10 pages, design per page 300,000 Tomans
Packaging design	Label design for use in packaging, 5,000,000 tomans, design of boxes and packaging, 30,000,000
Website banner design	From 600,000 to 800,000
Graphic Design	Instagram post and story design, 400,000 for each post and story cover Slide post: 200,000 for each slide

Consulting Tickets

Consulting in the field of branding	<ul style="list-style-type: none">• Visual brand identity, non-visual brand identity, branding strategy	<ul style="list-style-type: none">• 1,500,000 tomans per hour
Consulting in the field of marketing	<ul style="list-style-type: none">• Marketing strategy, selection of marketing channels, selection of marketing techniques and tools, social medias, site SEO	<ul style="list-style-type: none">• 1,500,000 to 2,000,000 tomans per hour
Consulting in the field of business development	<ul style="list-style-type: none">• screw deck business model business plan product roadmap	<ul style="list-style-type: none">• 1,500,000 to 2,000,000 tomans per hour

Consultation tickets

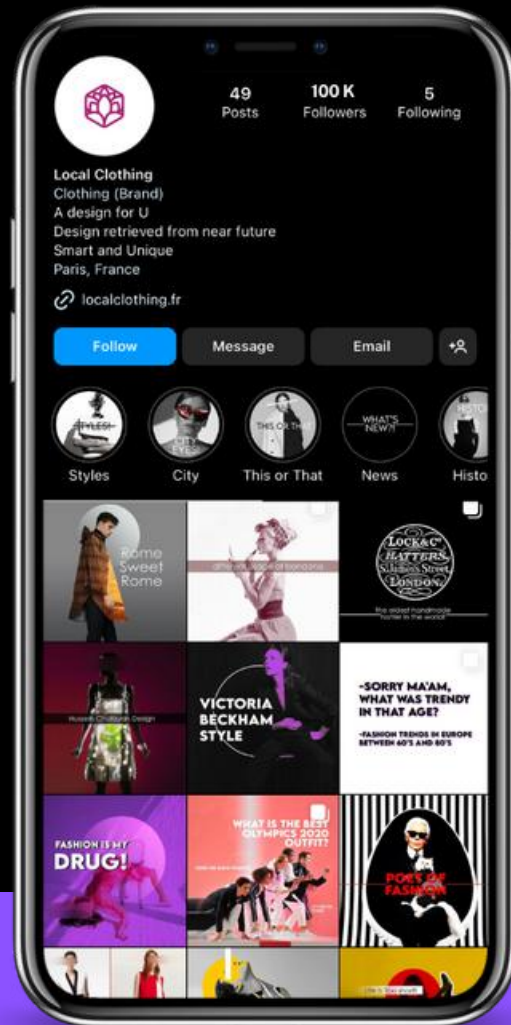
- The counseling program includes:
- Analyzing and reviewing the consulting roadmap to organizations or individuals reporting on results and growth



Website and application Tickets

UX design and UI design	<ul style="list-style-type: none">• User research• Wire frame• UX/UI	<ul style="list-style-type: none">• The price will be discussed and announced after the meeting with the spacecraft explorer
Website development	<ul style="list-style-type: none">• Coding, Testing, Review and Launch, Maintenance, CMS Building	
Website support	<ul style="list-style-type: none">• Support for all items included in the subject of the contract	<ul style="list-style-type: none">• 30% of the contract amount is received as support

SOCIAL MEDIA TICKETS



Local Fashion: A French startup that finds innovation at the heart of its Kickstarter journey, redefining local fashion with a modern twist.

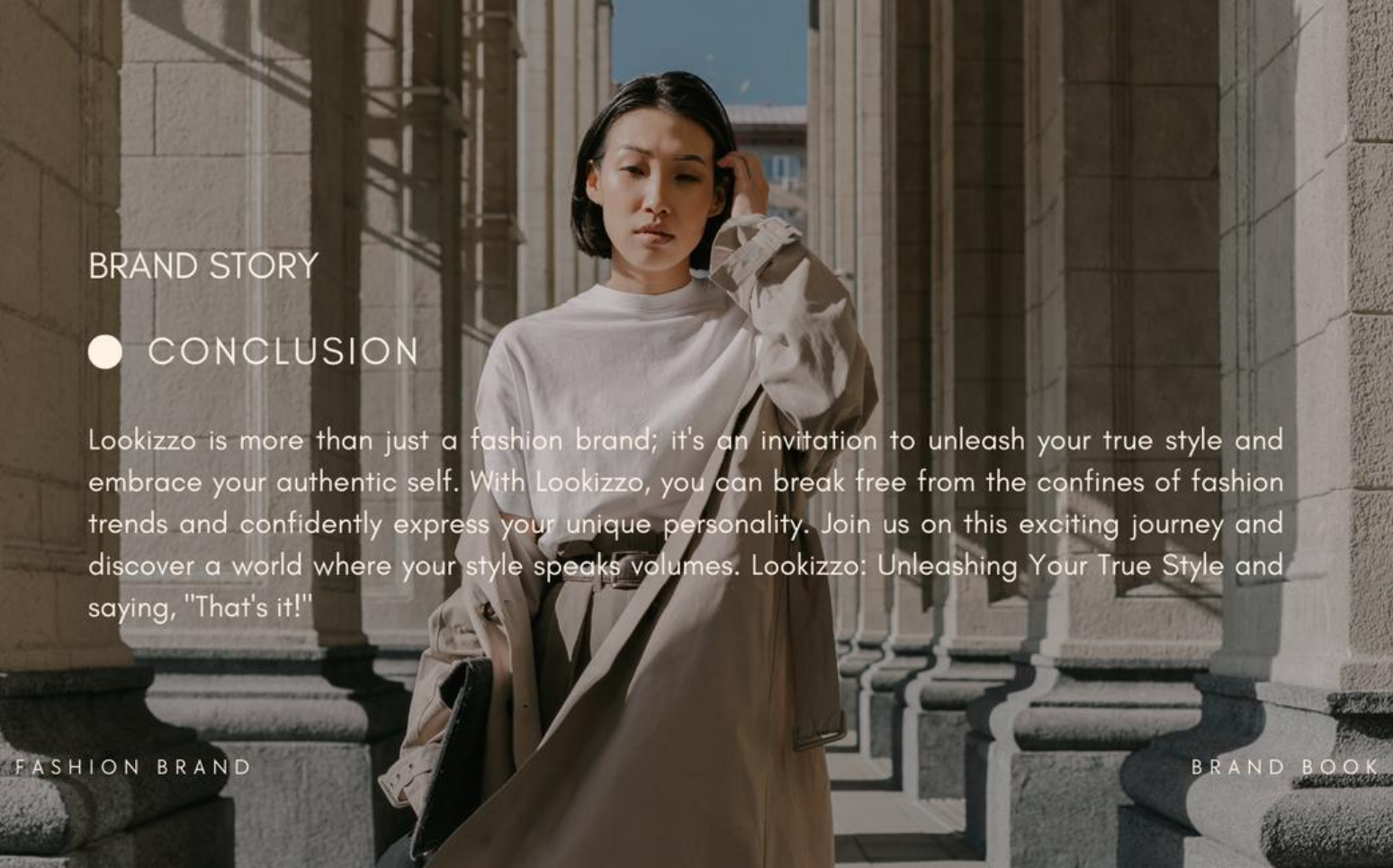


Yottab: A cloud-services trailblazer that soared higher with our "social media ticket," redefining the skies of the digital world.



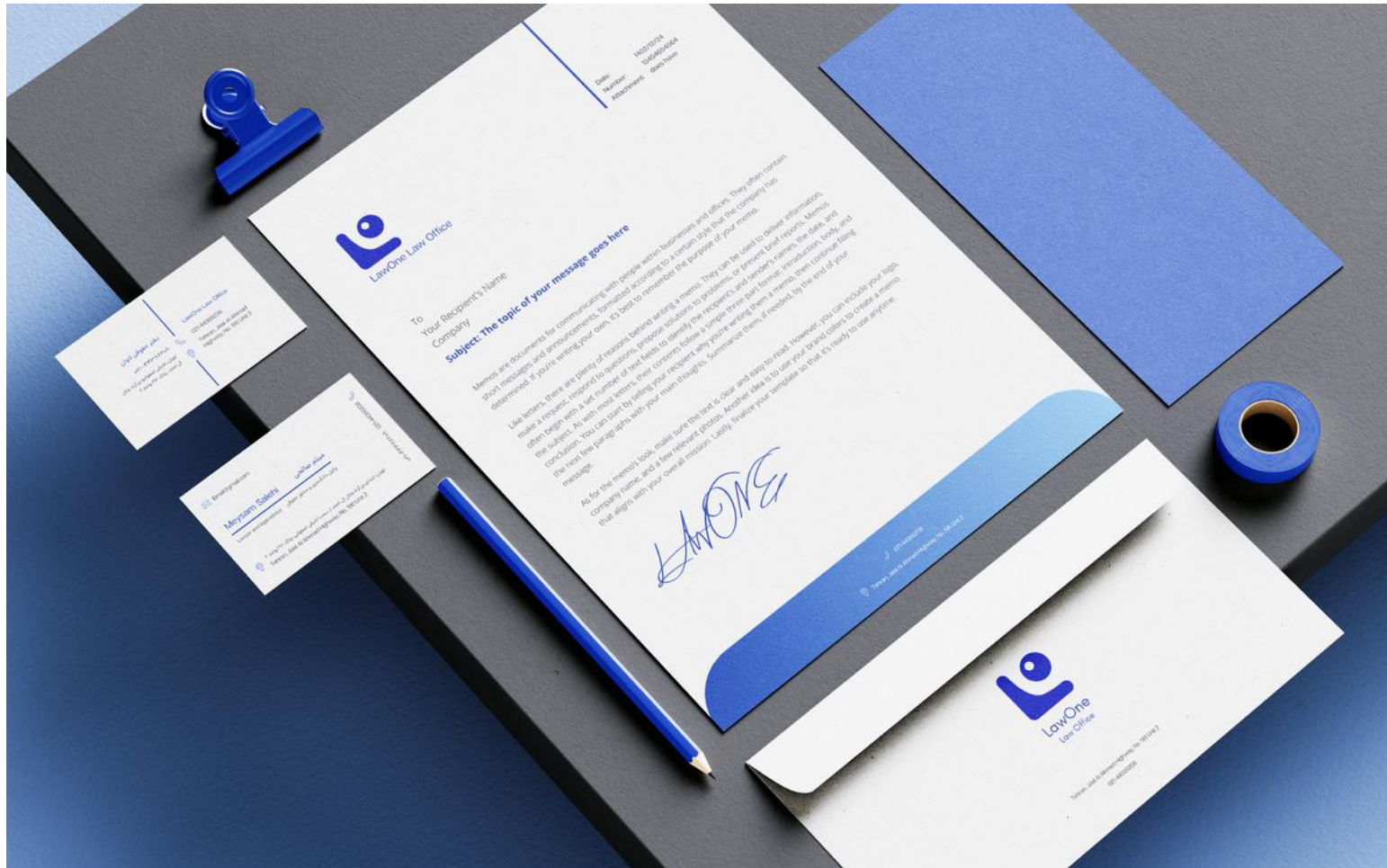
Cibo Cook: A small culinary gem crafting homemade delights, from cookies to cakes and sauces, with a passion that's truly mouthwatering.

BRANDING TICKET



Lookizzo:
More than a fashion brand, Lookizzo is a voyage to self-expression, where style isn't confined by trends. Join us on this odyssey where fashion speaks your truth.





Lawone:
A legal beacon, merging "Law" and the allure of the island "LAVAN." Just as pearls form over time, their legal expertise shines.





Chillit:
The cool creators of beverages, where design and flavor entwine. Every sip is an invitation to chill, and their business cards are the tickets.



LOGO DESIGN TICKET



Turkey Beauty

Where beauty in Turkey is reimagined with elegance and sophistication, their logo is the emblem of that transformation.

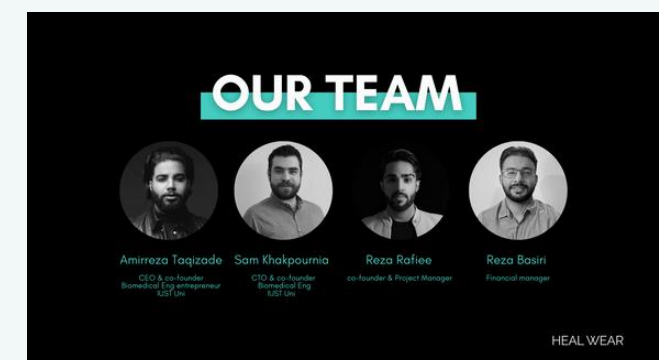
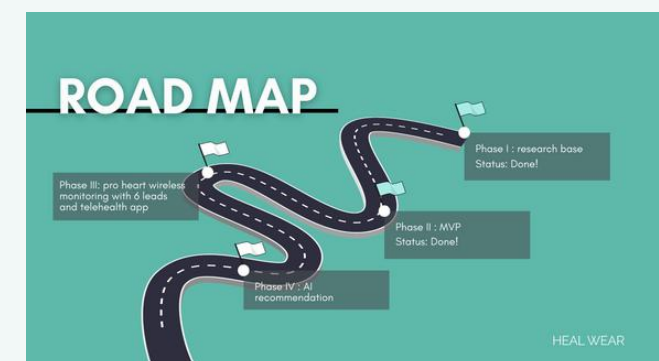
Sufi

Explorers of the mystical realm, where divine love and knowledge intertwine. Their logo is a sacred symbol of their journey.

Pamp

Navigators of the cryptocurrency sea, where every coin tells a story. Their logo is the digital seal of trust and innovation

PRINTS AND DOCUMENTS TICKETS



Heal Wear:

Innovators in health and sports tech, where every step and heartbeat matter. We crafted their pitch deck, a roadmap for their wellness revolution.

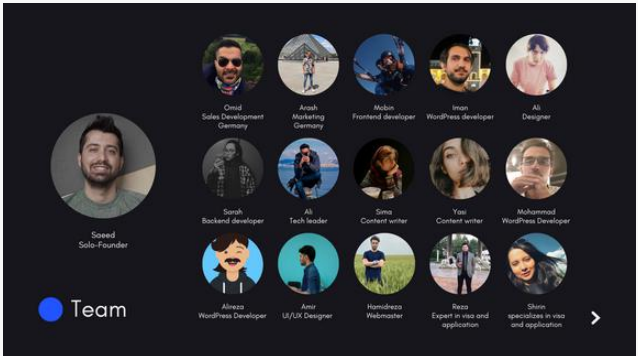
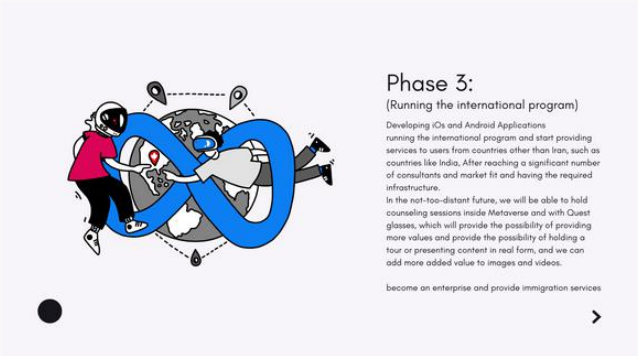
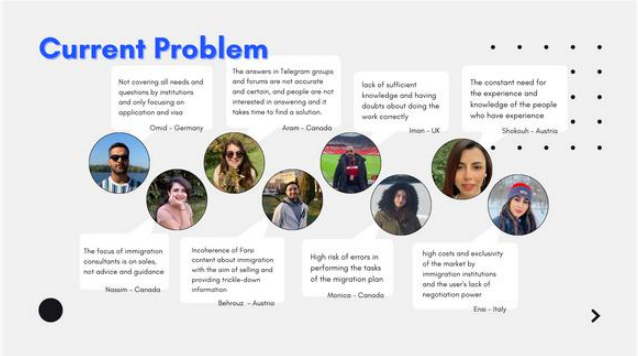
MARKET

532 million heart diseases patients worldwide 2019
China has the highest rate of patients
106 million in China

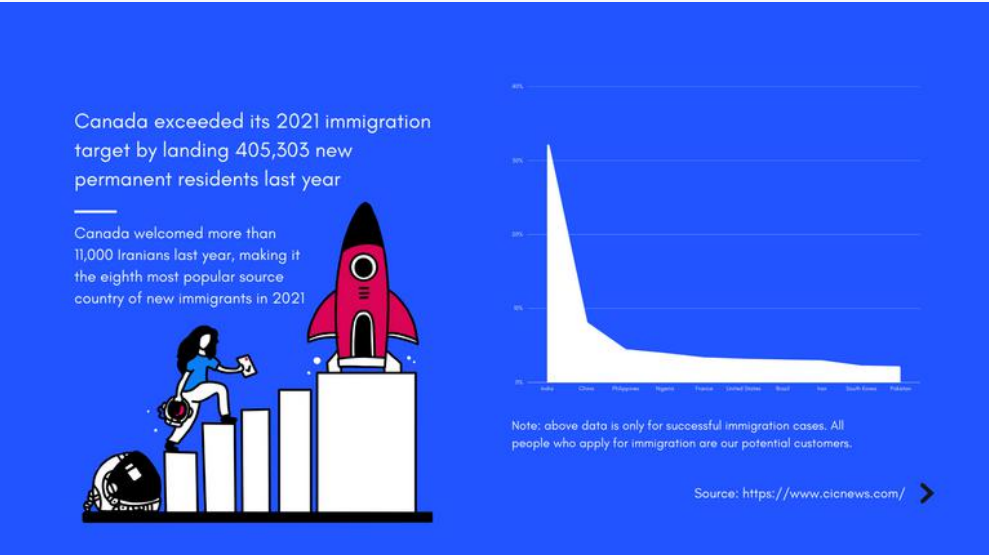


The Middle East (Arab countries):
about 4 million patients in HF
about 60%
of this are elderly
HEALWEAR will Cover
20%
of this market

HEAL WEAR



Apply Morning:
Navigating immigration with a vision for a brighter morning. They entrusted us with their pitch deck, shaping their journey ahead.





Dayere:
The trading world's silent partner, with algorithms as sharp as a blade. Their partnership with us is the secret to their trading prowess.

چه چیزی نیاز داریم...

سرمایه
۲۰۰۰ دلار

جهت توسعه نرم‌افزاری
و زیرساخت‌ها

سرمایه
۳۰۰۰ دلار

جهت قرارگیری در اکانت
صرافی برای شروع معاملات

داستان تولد یک نهنگ

معاملات منظم

ما به طور میانگین هر ۳.۵ روز یک معامله انجام می‌دهیم. میانگین در هر معامله بین ۱۵٪ الی ۳۳ درصد سود می‌کنیم.

حجم ما در هر معامله ۱۵۰ دلار است که به طور میانگین بین ۲۲ دلار الی ۵۰ دلار است. به دلیل کم بودن سیگنال‌ها در ربات معاملاتی ما برای پوشش ریسک و افزایش سود هر معامله را چند بار باز می‌کنیم. بهین تعداد سیگنال و تعداد معامله می‌تواند متغیر باشد.

داستان تولد یک نهنگ

ما الان تو مرحله راه اندازی هستیم

۸۳ درصد نرخ موفقیت در تشخیص الگوهای معاملاتی

ما در طول ۶ ماه تحقیق و توسعه و کار بر روی الگوهای معاملاتی نهنگ، توانستیم بخشی از الگوها را تکمیل کنیم و این راه هنوز ادامه دارد. ما برای توسعه زیرساخت‌های خودمون تا الان حدوداً ۷۵۰۰ دلار هزینه کردیم و محصولمون شامل یک ربات معامله‌گر انحصاری هست که قابلیت اتصال به هر الگوی معاملاتی رو از طریق اندیکاتورهای تریدینگ ویو و متاتریدر رو داراست.

داستان تولد یک نهنگ

۱ ایده

ایده ما این بود که بتوانیم یک الگوی معاملاتی رو بسازیم که امکان انجام خودکار معامله رو در صرافی‌ها داشته باشه

۲ توسعه

بعد از صحبت با نهنگ، الگوی معاملاتی که همچون مثال گرو رو به یک اندیکاتور تبدیل کردیم و شروع کردیم به یک تست گزینشی

۳ راه اندازی

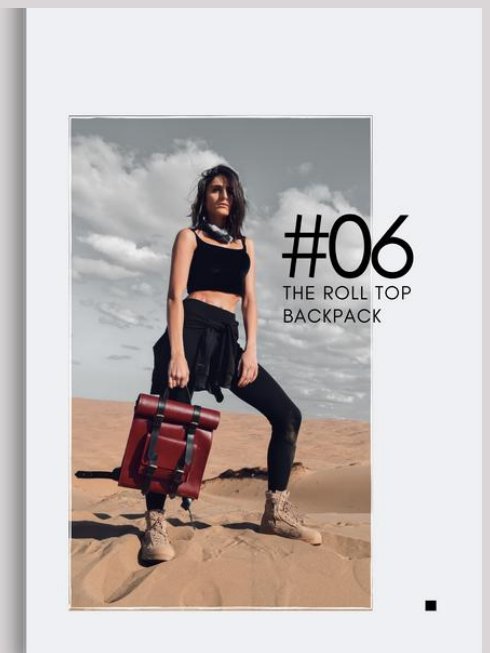
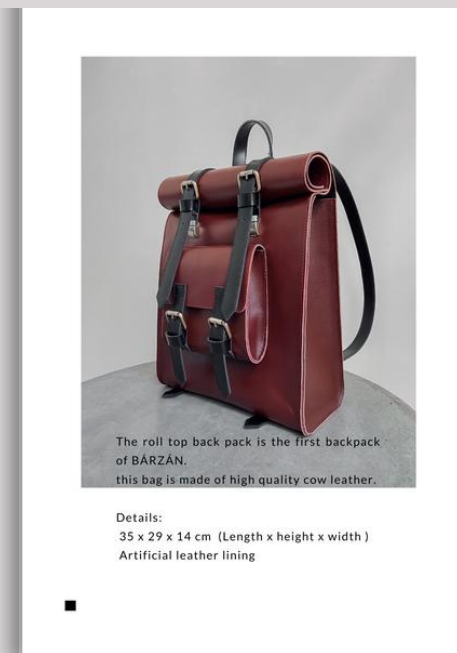
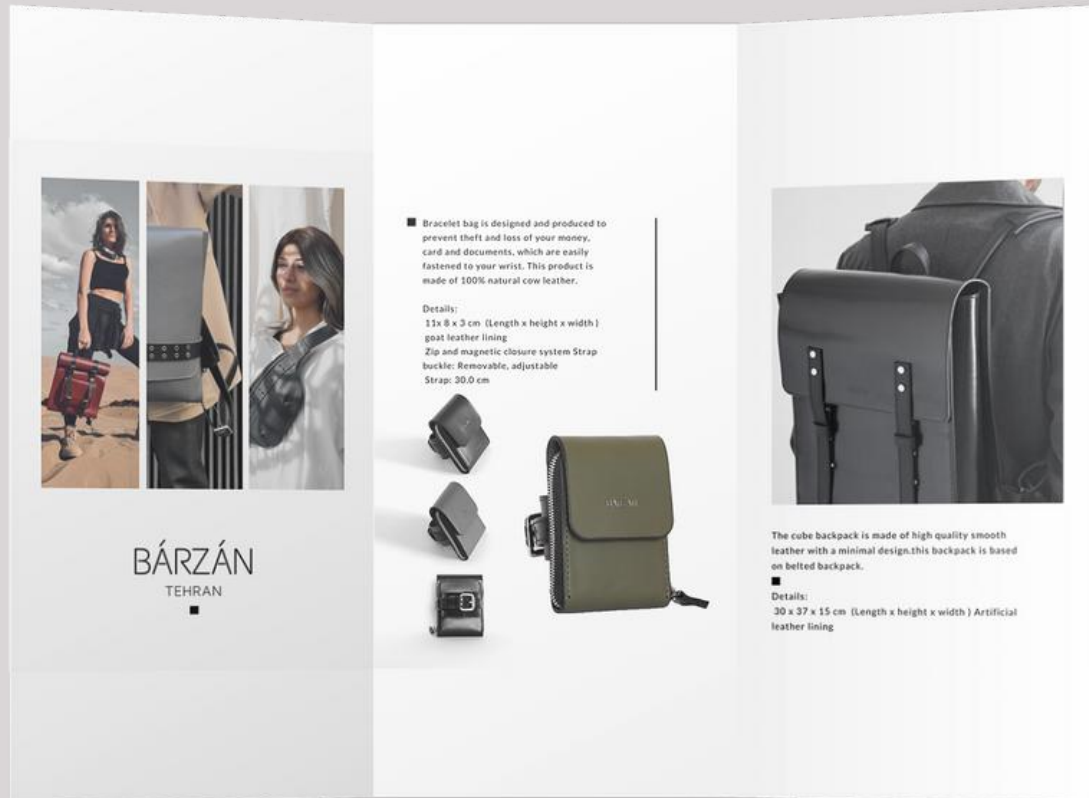
ما بعد از ۶ ماه تحقیق و توسعه توانستیم ۸۳ درصد موفقیت در تشخیص الگوها را تکمیل کنیم و این راه هنوز ادامه دارد. ما برای توسعه زیرساخت‌های خودمون تا الان حدوداً ۷۵۰۰ دلار هزینه کردیم و محصولمون شامل یک ربات معامله‌گر انحصاری هست که قابلیت اتصال به هر الگوی معاملاتی رو از طریق اندیکاتورهای تریدینگ ویو و متاتریدر رو داراست.

داستان تولد یک نهنگ

چگونه شروع کنیم؟

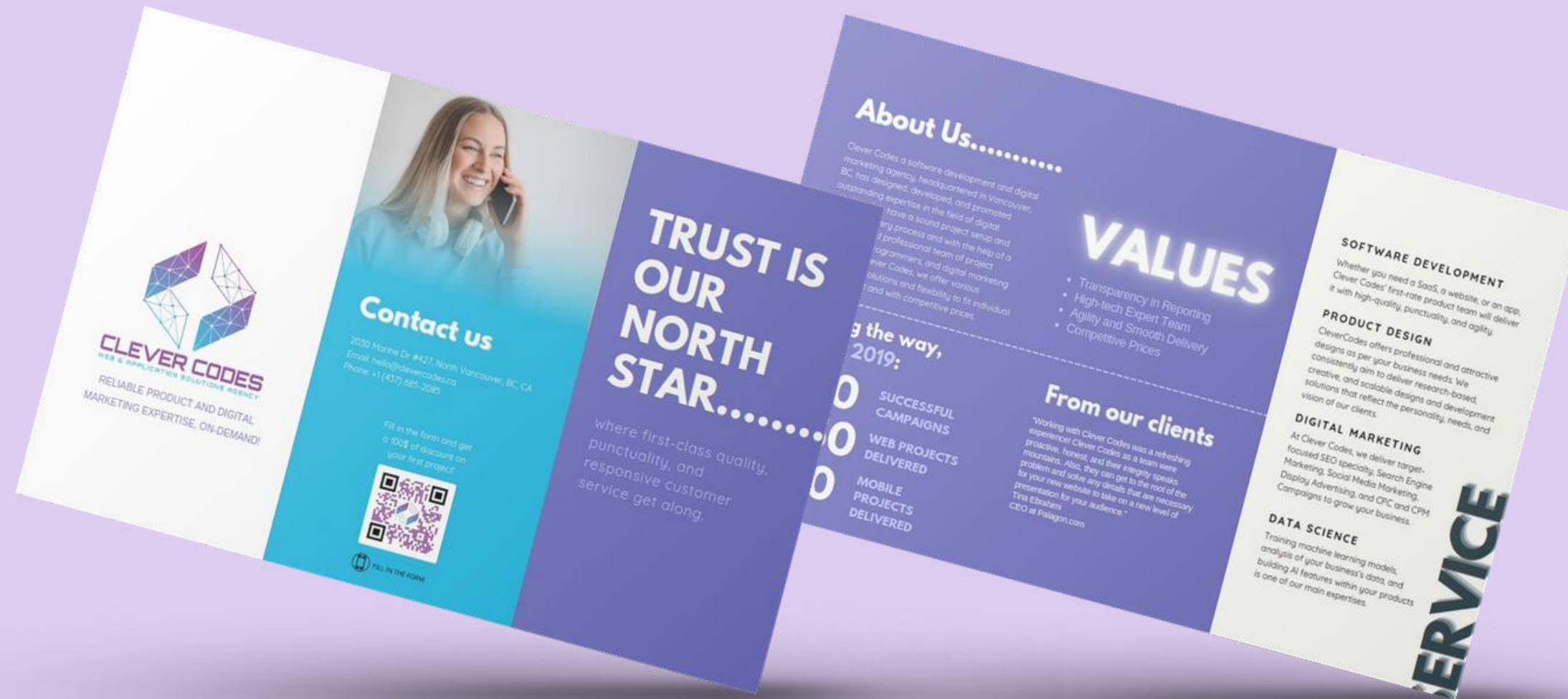
تیم ما آماده استفاده از محصول و ارائه اون به بازار، ما به سرمایه اولیه، فضای کاری و حمایت‌های حقوقی نیاز داریم.

داستان تولد یک نهنگ



Barzan:

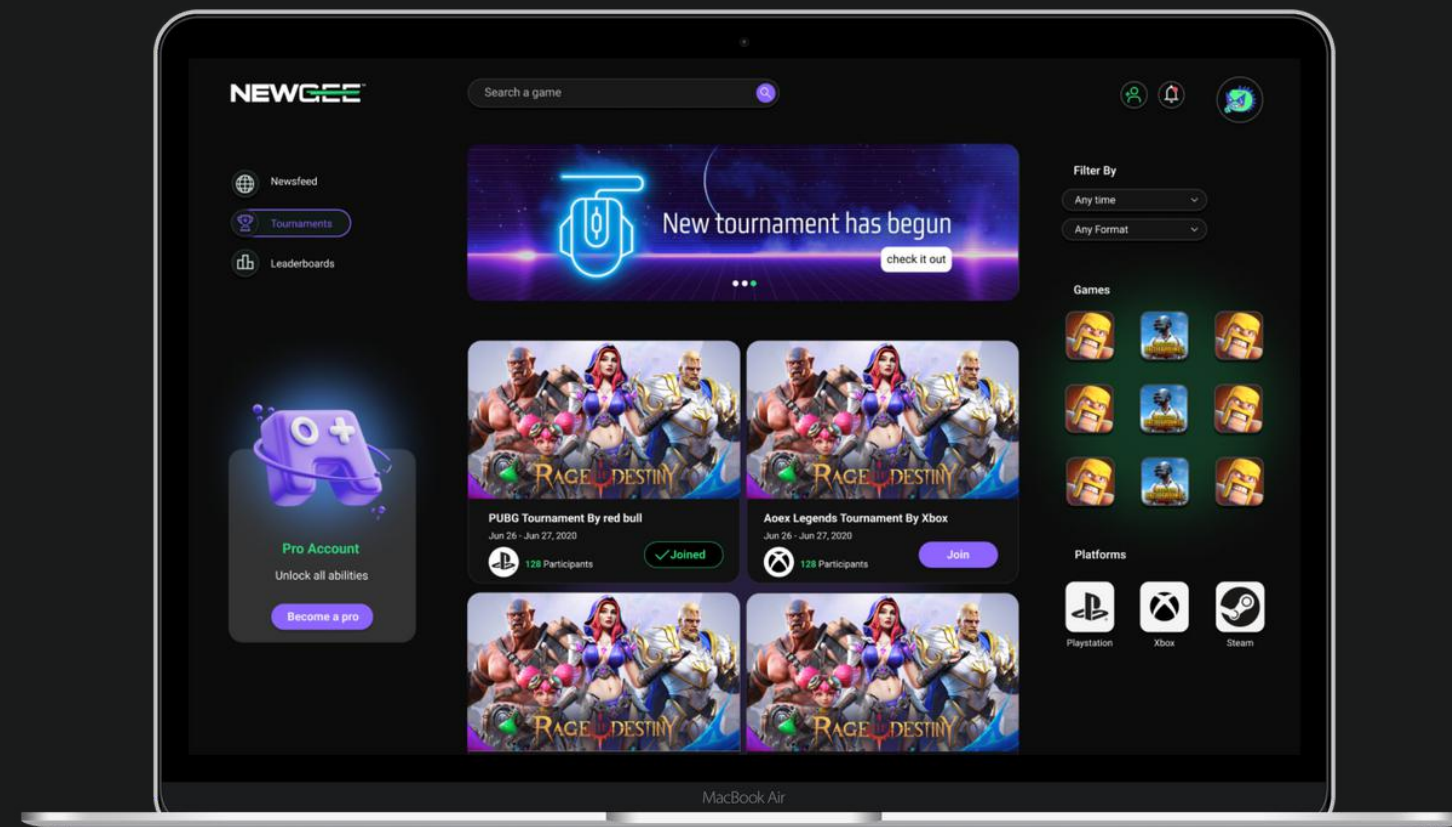
Creators of handcrafted stories, stitched with passion and style. Our catalog ticket brought their elegant handbags to life.



Clever Codes:

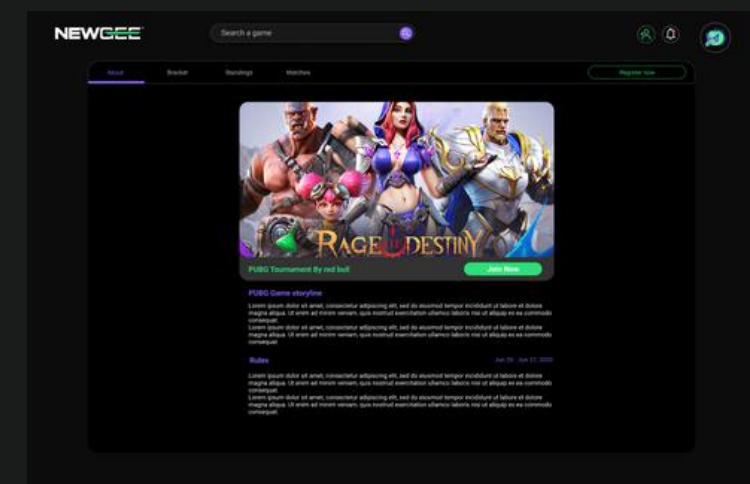
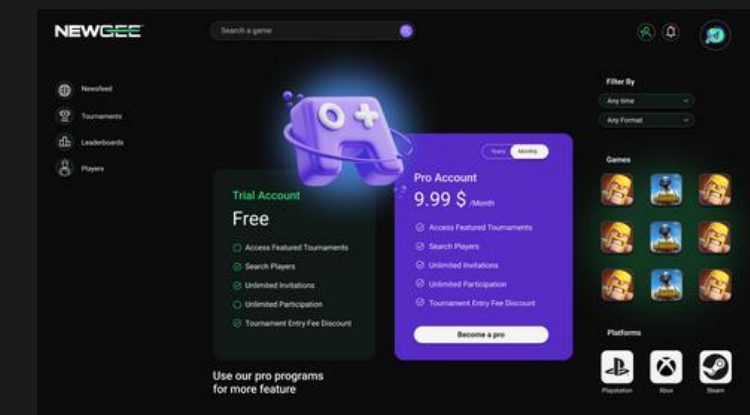
Cloud solution architects, weaving digital dreams into reality. Our services are the foundation of their cloud-driven success

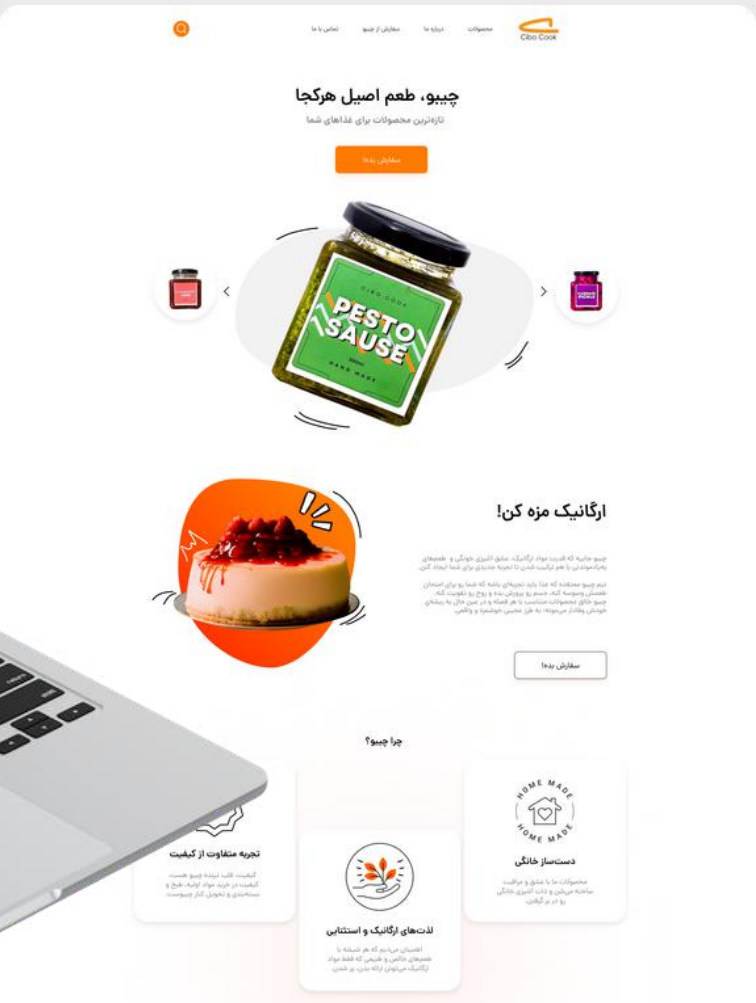
UI AND UX TICKETS



Newgee:

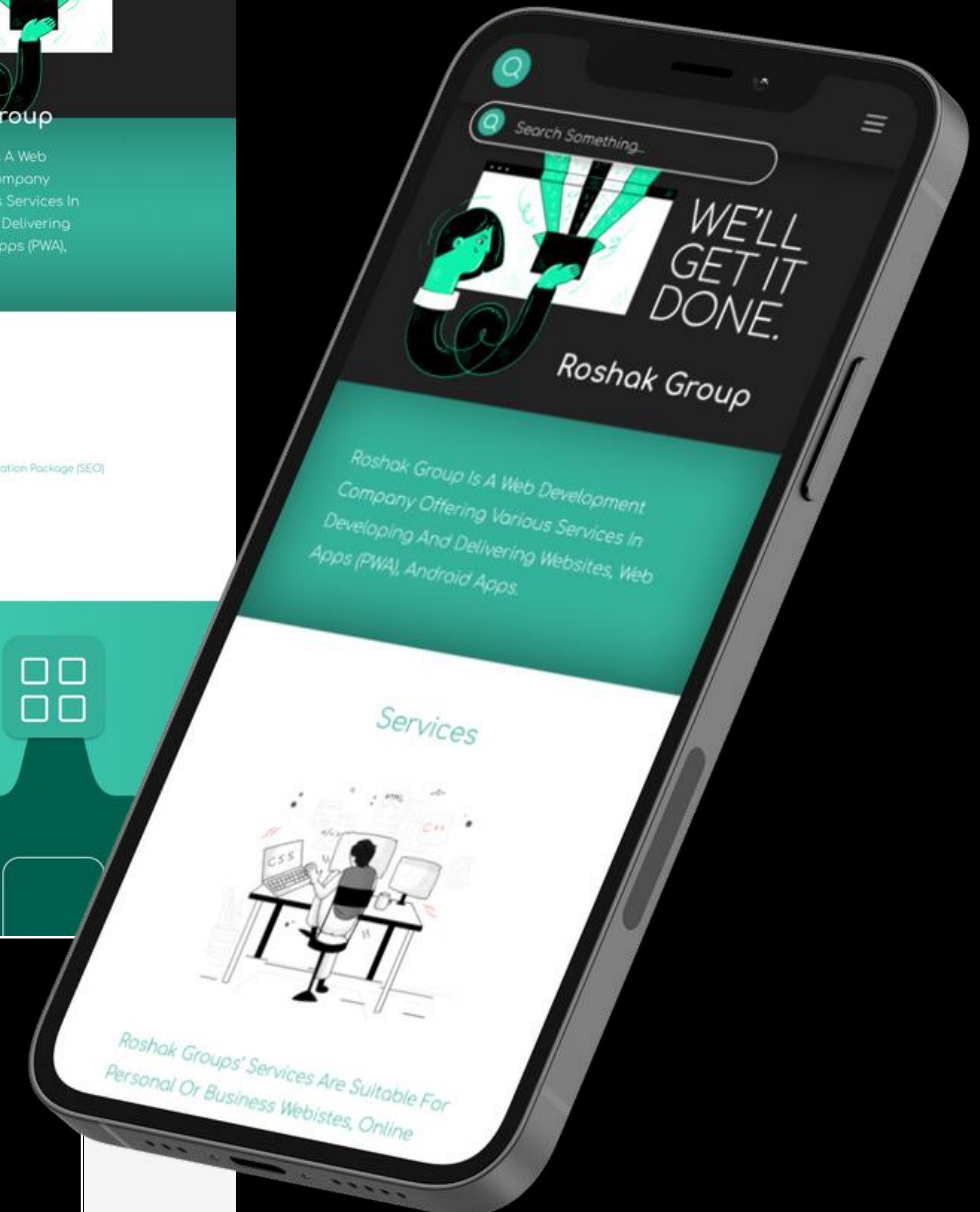
In the world of esports, Newgee's vision soars high. We crafted an interface that's as dynamic as their gaming spirit.





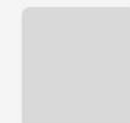
Cibo:
We elevated the online experience for this culinary gem, where homemade delights come to life, making every mouthful a memorable journey.



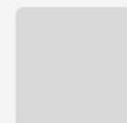


Roshak:

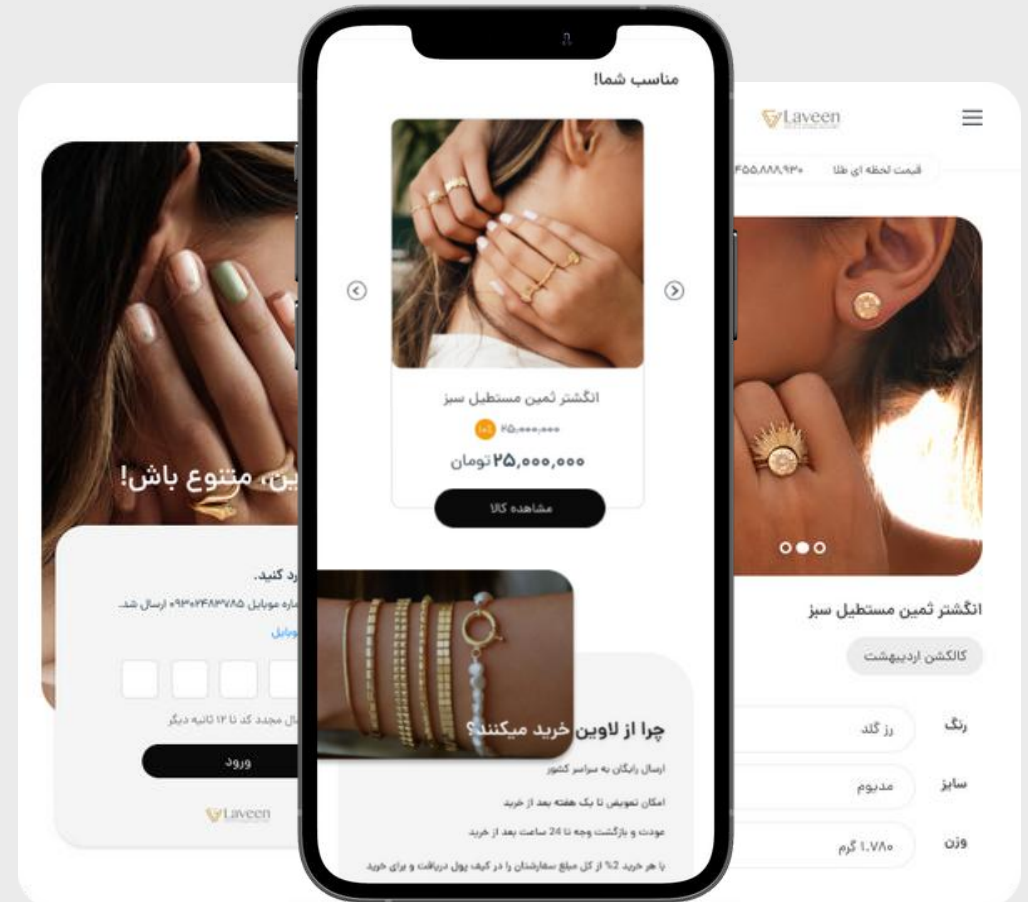
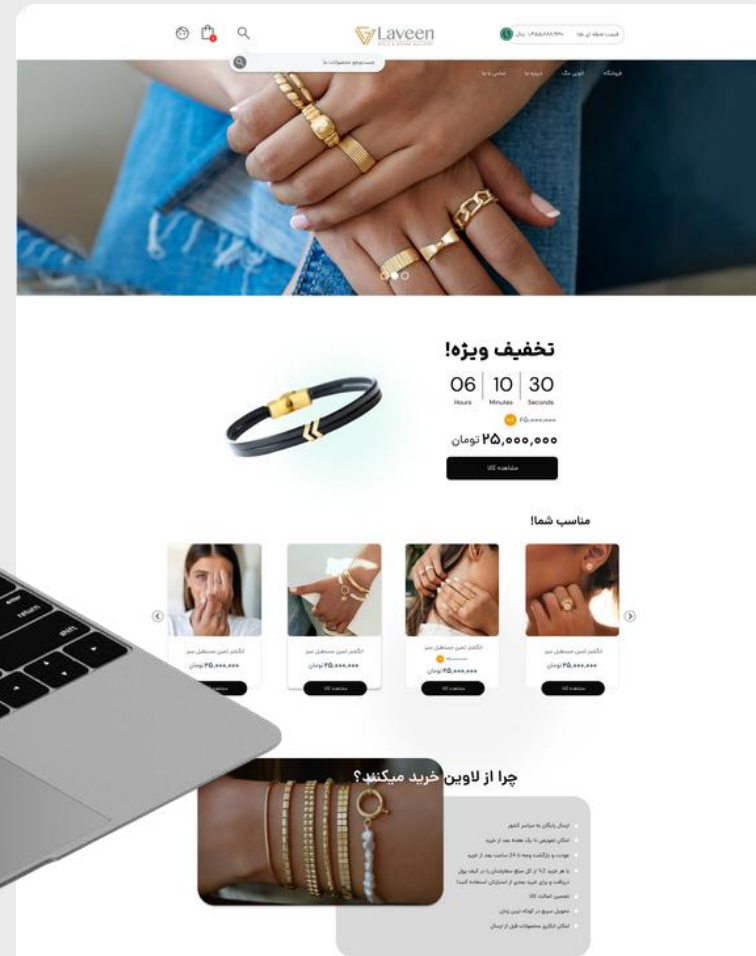
We built the digital doorway for Roshak, where their website becomes a canvas for their creativity and passion for web development.



Hossein Mirmousa
Frontend Developer



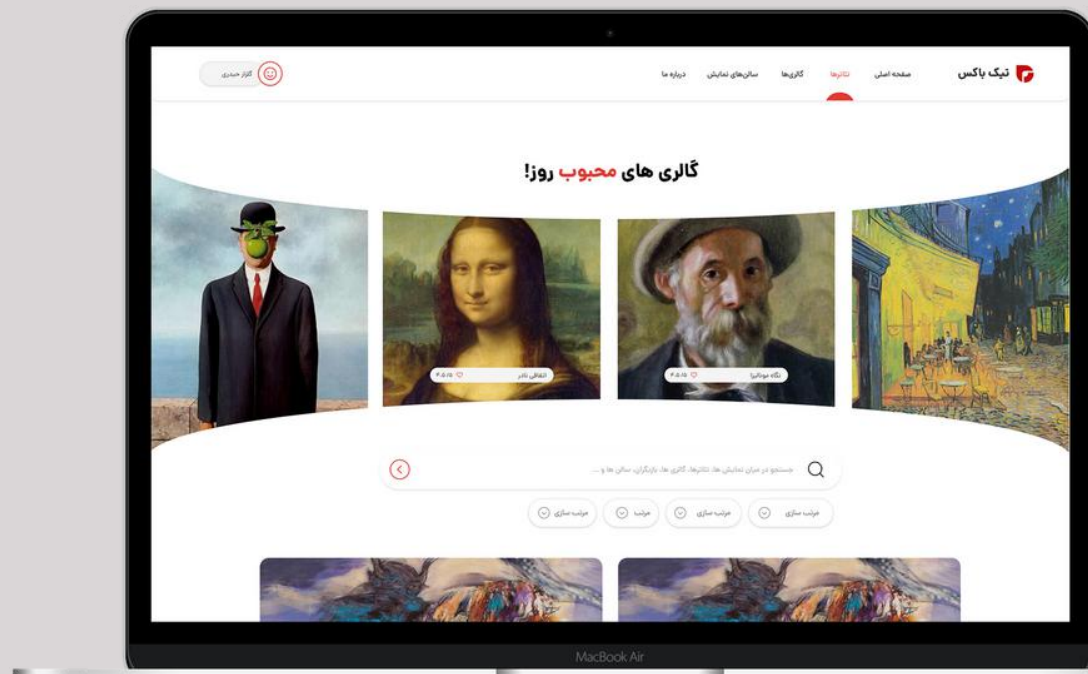
Nazanin Pornouri
Product Owner



Laveen:

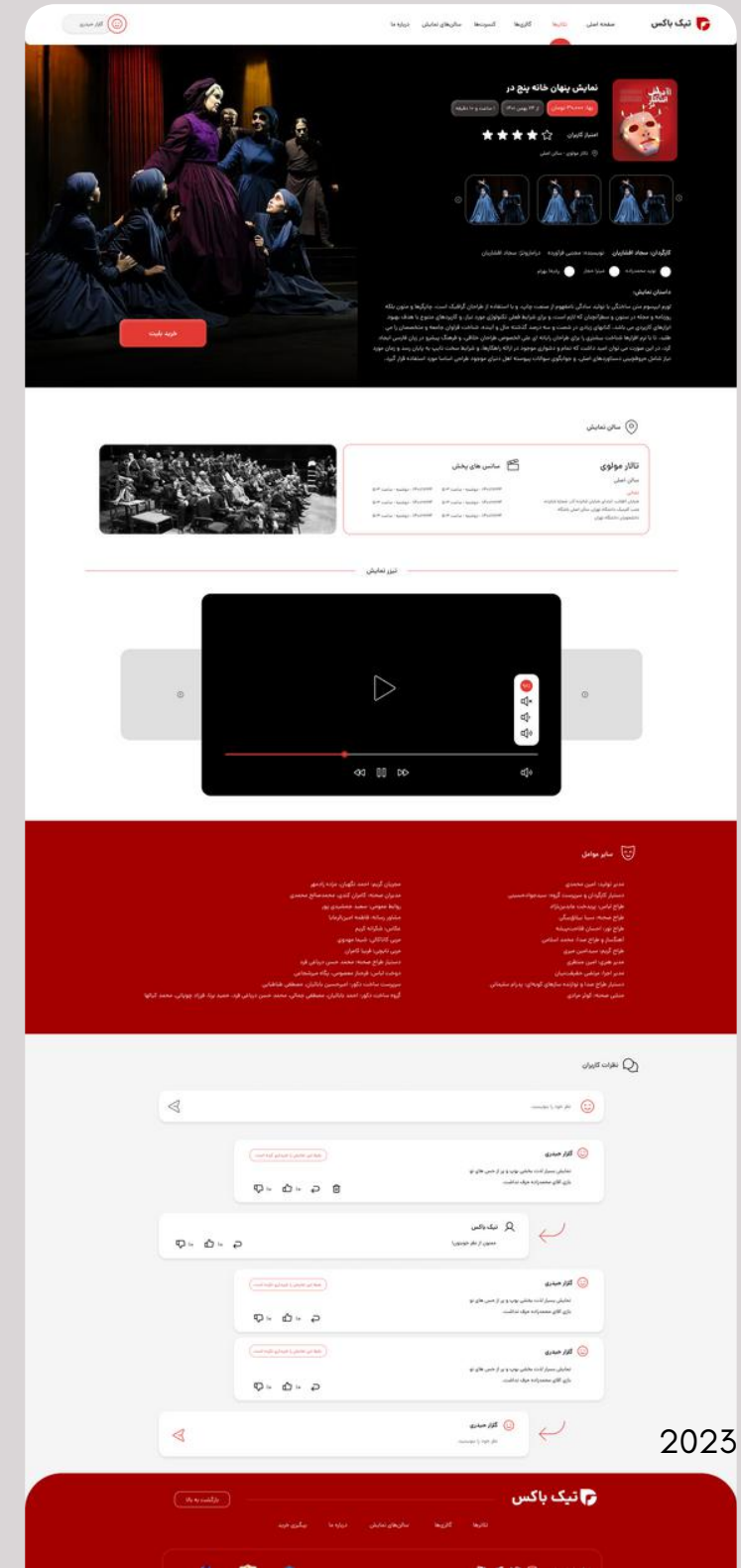
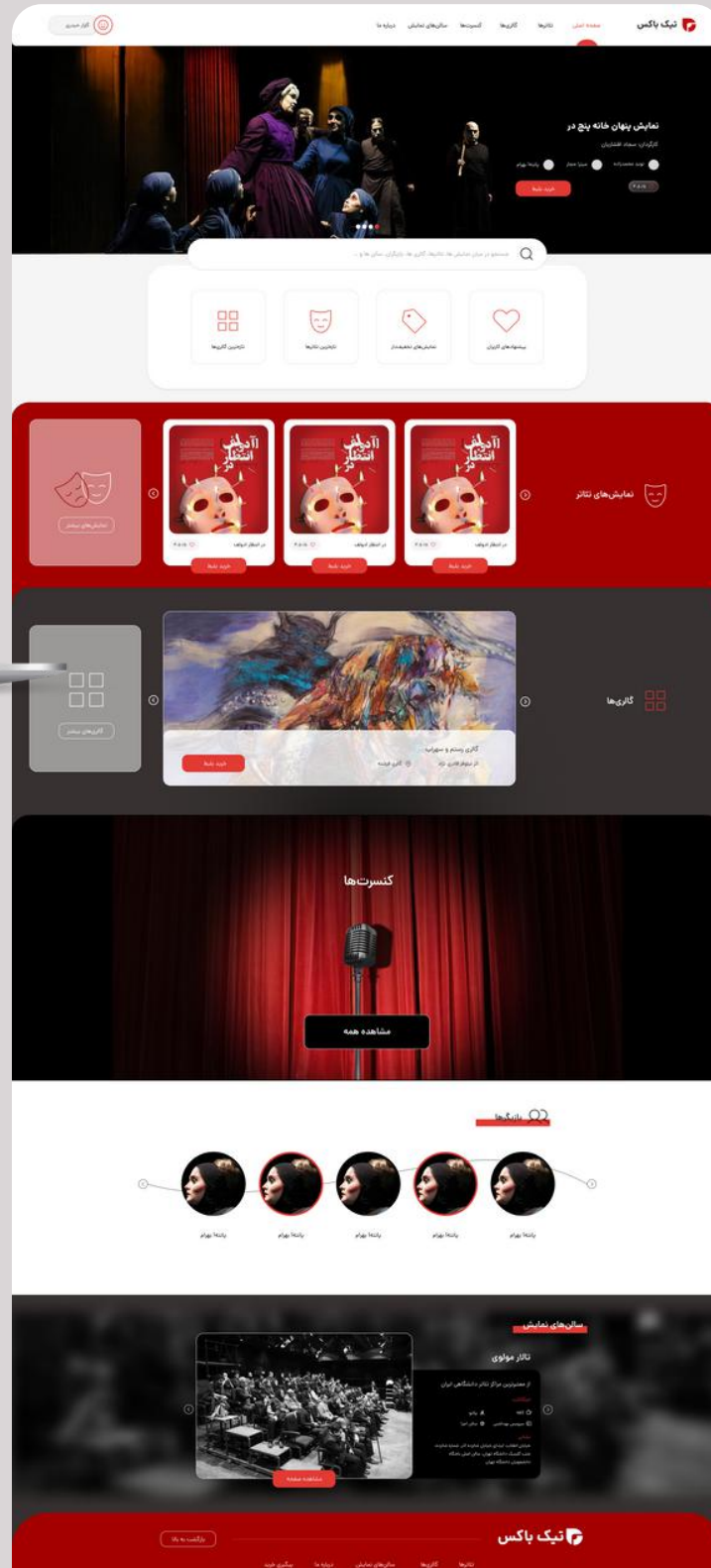
Crafting an online showcase for the beauty of jewelry, where every piece tells a story of elegance and sophistication.

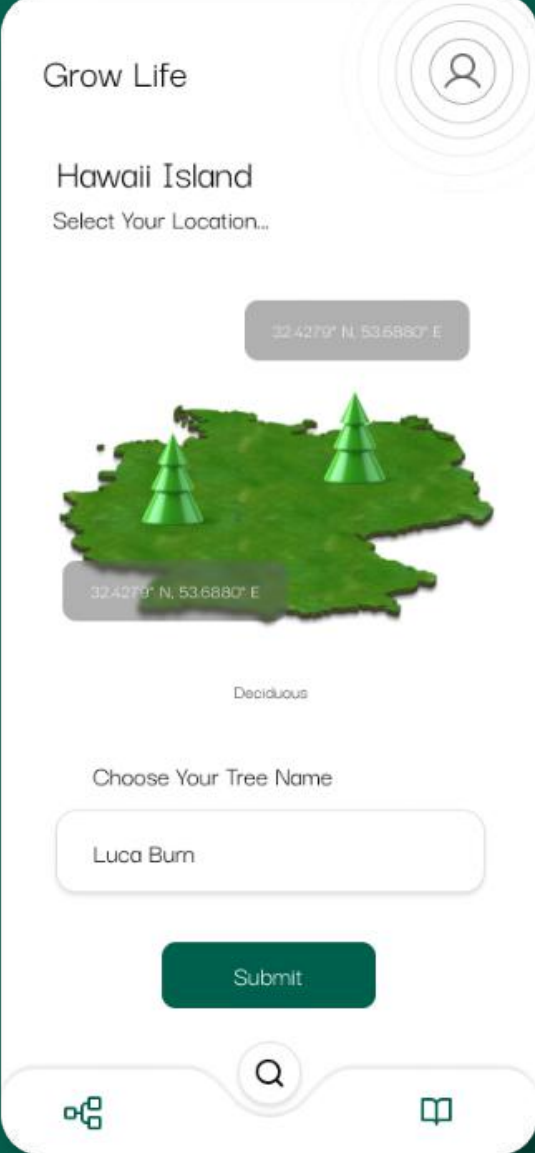
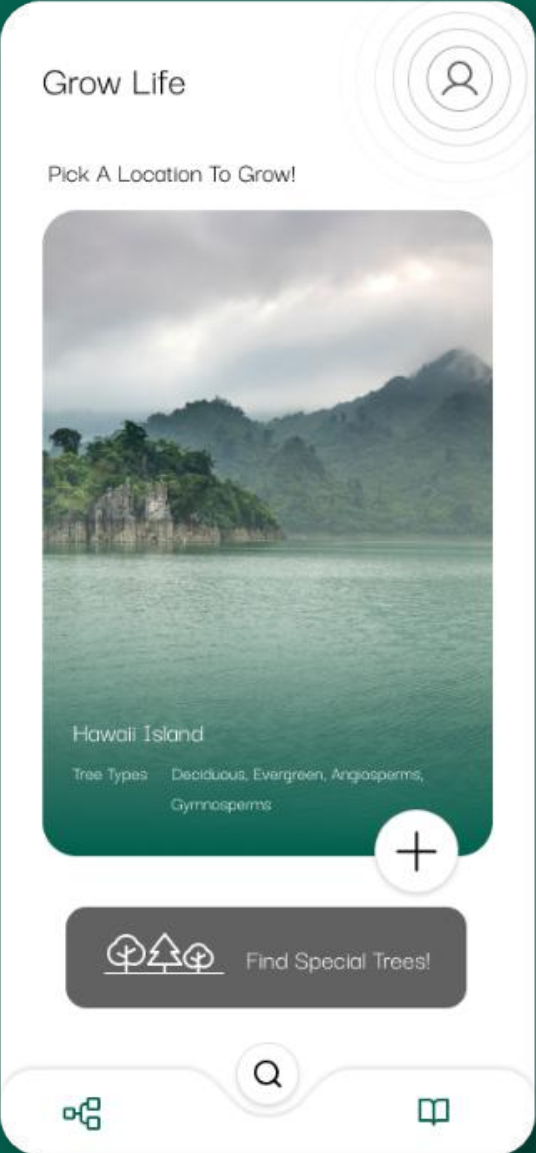




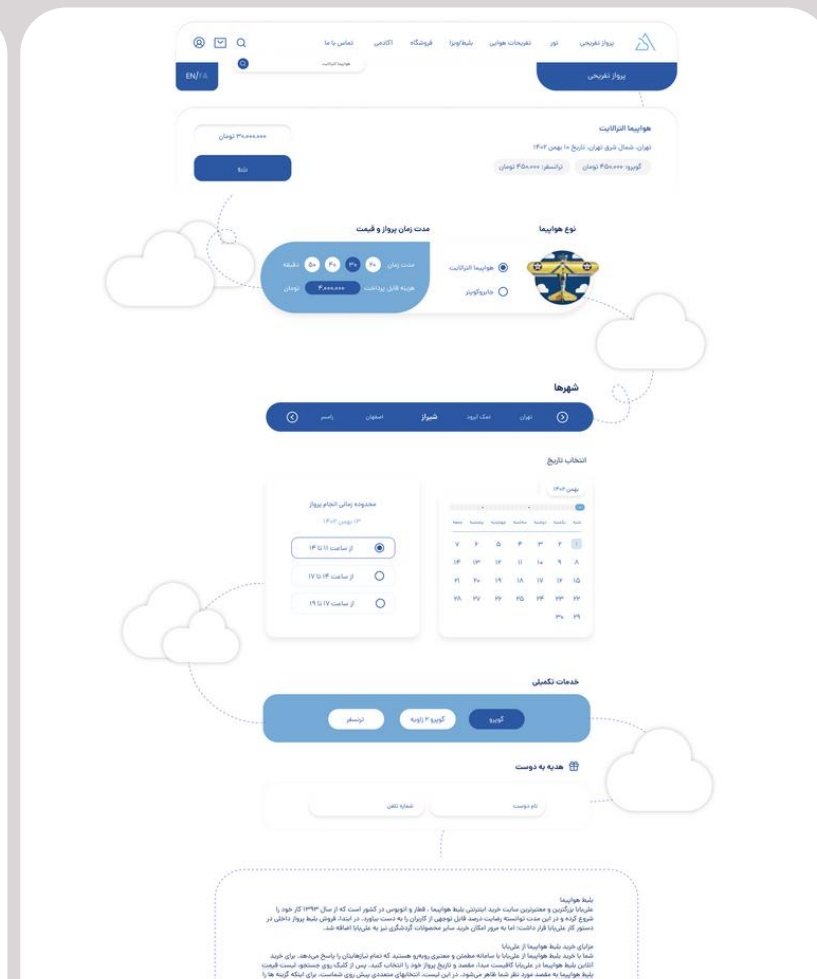
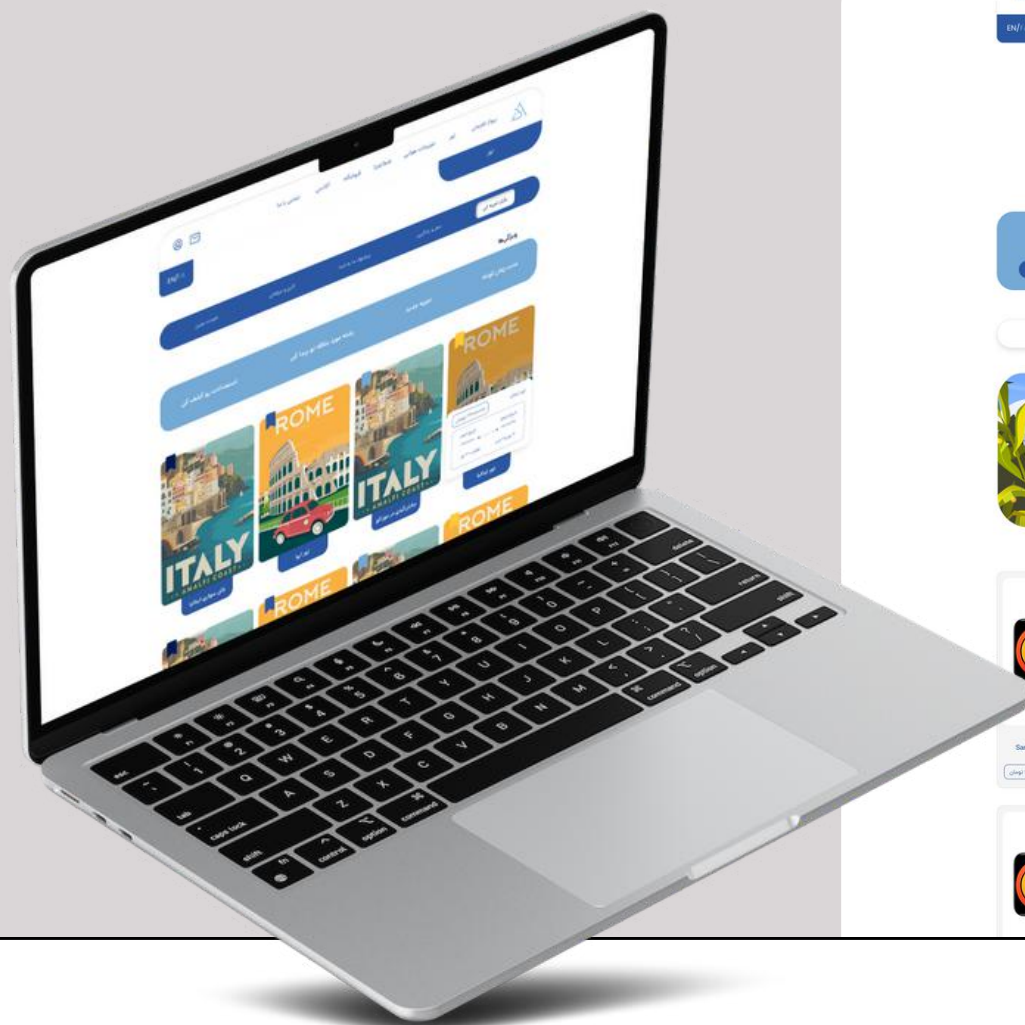
Tikbox:

Navigating the world of cinema and theater with ease. We designed an interface for Tikbox that turns every visit into an unforgettable performance.





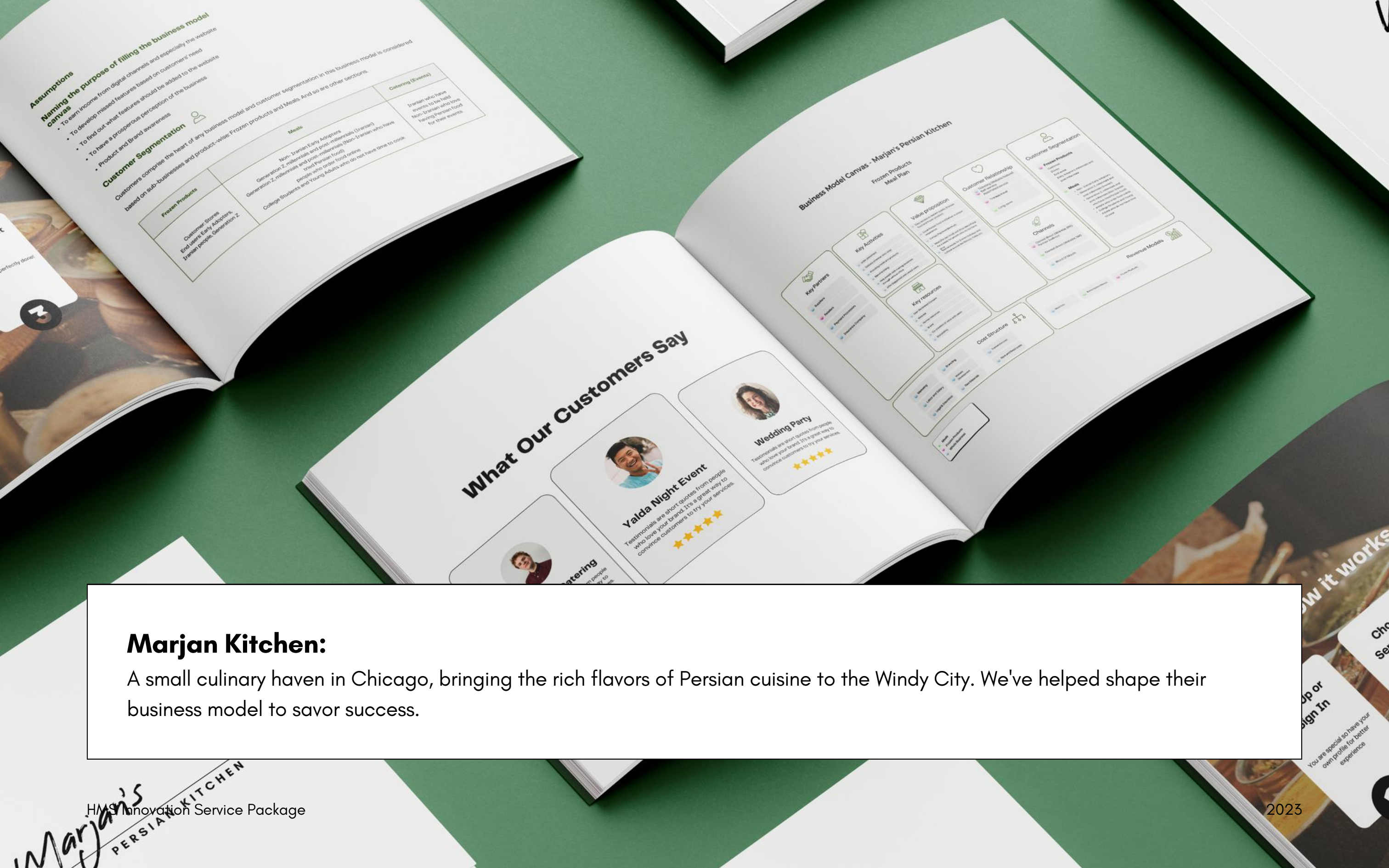
Growlife:
Nurturing a greener future through environmental education and tree planting. We've crafted an online experience that cultivates eco-awareness and inspires a forest of positive change



Abrapik:

Taking flight in the world of flight-related services, we designed a user interface that makes Abrapik's journey take off without a hitch.

BUSINESS MODEL TICKETS



Assumptions
Naming the purpose of filling the business model canvas

- To earn income from digital channels and especially the website
- To develop missed features based on customers' need
- To find out what features should be added to the website
- To have a prosperous perception of the business


Product and Brand awareness

Customers comprise the heart of any business model and customer segmentation in this business model is considered based on sub-businesses and product-wise Frozen products and Meals. And so are other sections

Customer Segmentation

Frozen Products	Meals	Catering (Events)
Customer Store End users Early Adopters, Iranian people, Generation Z	Non-Iranian Early Adopters Generation Z, millennials and post-millennials (Iranian) Generation Z, millennials and post-millennials (Non-Iranian food) People who order food online College Students and Young Adults who do not have time to cook	Iranian who have events to be held Non-Iranian who love having Persian food for their events


What Our Customers Say



Catering

Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services.


★★★★★



Valda Night Event

Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services.

★★★★★



Wedding Party

Testimonials are short quotes from people who love your brand. It's a great way to convince customers to try your services.

★★★★★



Marjan Kitchen:

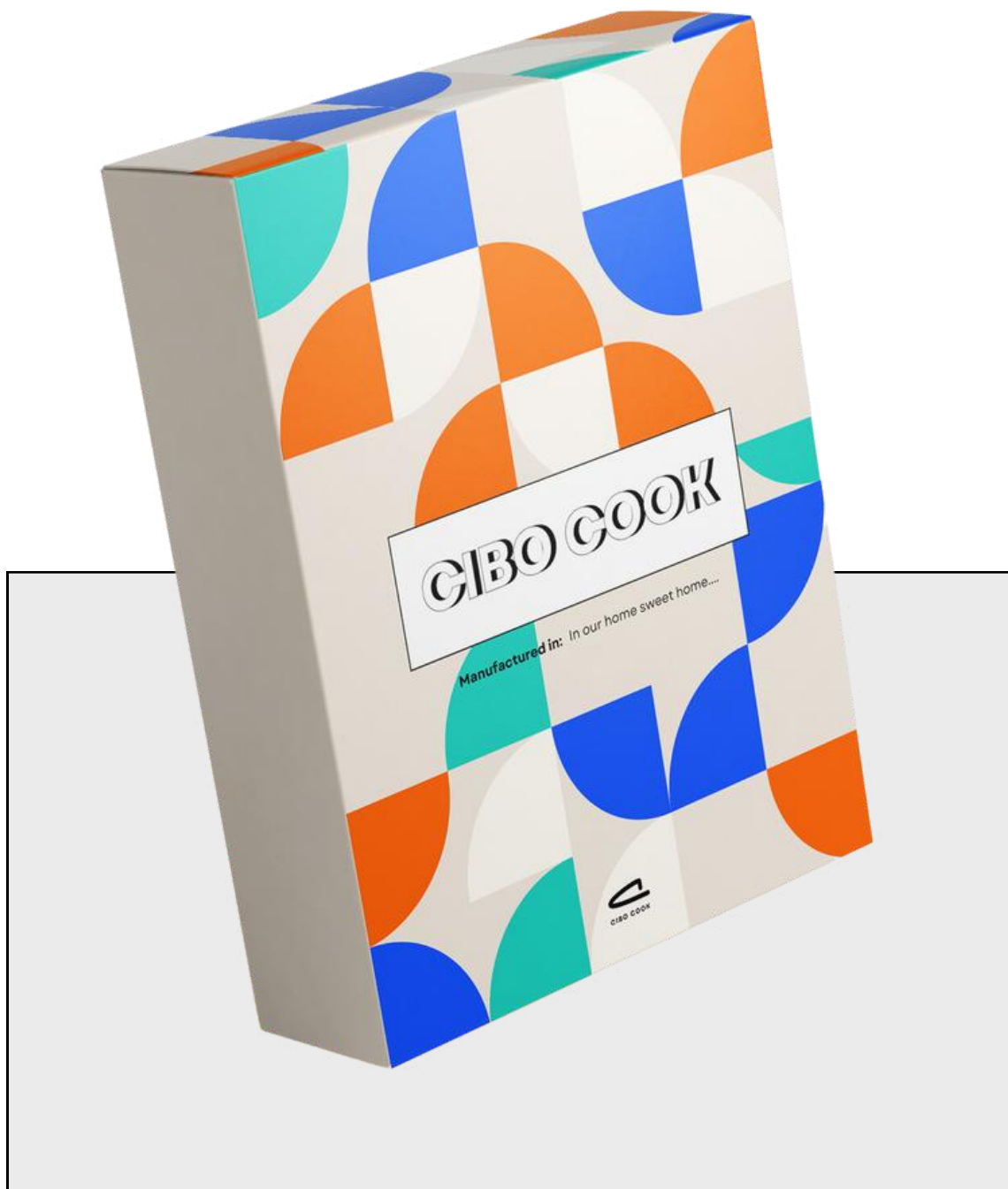
A small culinary haven in Chicago, bringing the rich flavors of Persian cuisine to the Windy City. We've helped shape their business model to savor success.



Bank e Man:

The digital gateway to Keshavarzi Bank, where innovation meets financial services. Our expertise has played a crucial role in shaping their application's business model for the future.

PACKAGING TICKETS



Cibo:

We've wrapped Cibo's mouthwatering delights in packaging that not only preserves freshness but also adds an enticing touch to every homemade treat.



Chillit:

We've bottled the coolness of Chillit's beverages in packaging that refreshes the senses, inviting you to savor every sip in style

MARKETING TICKETS



Dealerify:

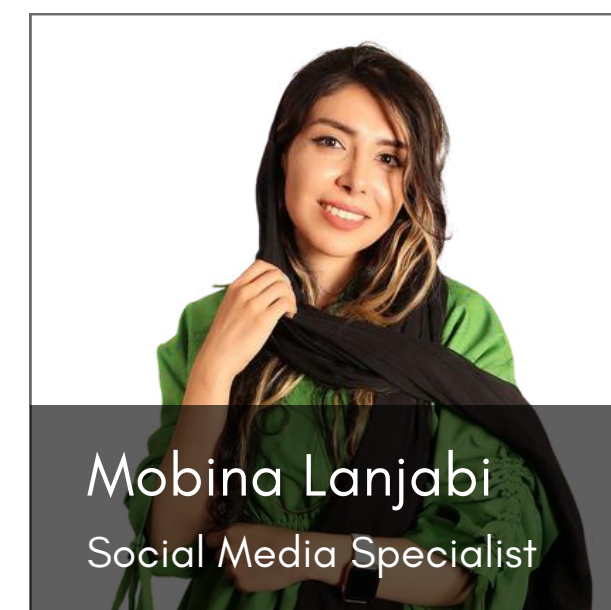
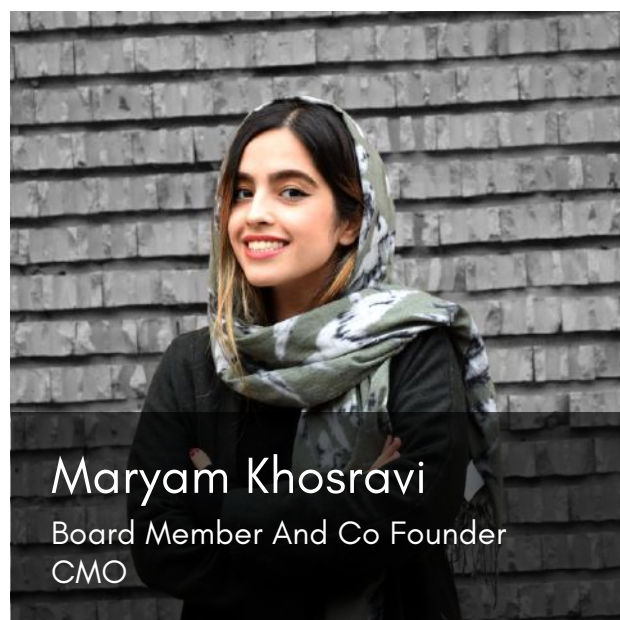
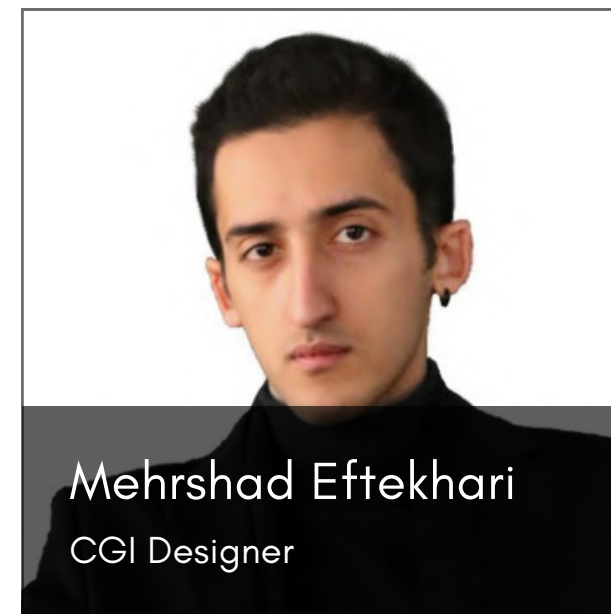
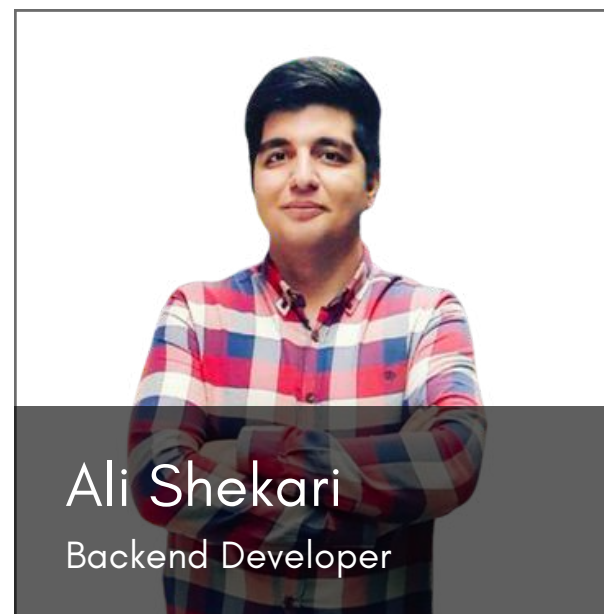
Revolutionizing trading through their platform, Dealerify sought our expertise for a comprehensive marketing strategy. We crafted a 7P marketing plan, engineered a robust community-building strategy, and devised a social media roadmap to propel their vision forward.

MEET OUR TEAM

HMS Innovation Service Package

Once upon a time in 2020, two 24-year-old girls being best friends from high school had decided to run their own business. Since one of them is a designing enthusiast and the other was a business and marketing enthusiast and their concern was helping others reach their dreams, High Majesty Spaceship was established. A spaceship that explores the whole galaxy to find each and every startup, idea holder, or company that needs help.





Contact Us

For Your next planet issues
"Please" Consider
HMS – Innovation spaceship

Social Media Pages:



@hms_innovation
@InnovationBook



Linkedin: @hmsinnovation



Twitter: @hms_innovation

Phone Number: +989105897823