

Customer Incentives

Incentives in this table are a summary of retail programs offered. Programs may vary by region and model.

	Cash rebate	Finance rate		Cash rebate	Finance rate		Cash rebate	Finance rate
BMW GROUP			Canyon	\$1,000-\$2,000	1.9-4.9%	MERCEDES-BENZ		
Expires Jan. 31. In lieu of rebates, cut-rate financing is available.			Acadia	\$1,500	0-3.9%	Expires Jan. 31.		
2012 models			Savana (incl. cargo), Yukon (incl. Hybrid), Yukon XL	\$1,000	3.9-4.9%	2012 models		
BMW X5*, X5M		0.9-1.9%	Terrain		2.9-5.9%	Mercedes-Benz C class*, E class*, GL*, GLK*, M class*, S class*		1.9%
5 series*		1.9-3.9%	2011 models			Smart ForTwo		0%
3 series, 5 series Gran Turismo*, 6 series, 7 series*, M3, X6*, X6 M*, Z4*		2.9-3.9%	Buick Lucerne	\$4,000	0-3.9%	2011 models		
		3.9-4.9%	LaCrosse, Regal	\$3,000	0-3.9%	Smart ForTwo		2.9%
Mini Cooper*		0%	Enclave	\$2,000	0%	MITSUBISHI		
2011 models			Cadillac Escalade, Escalade ESV, Escalade EXT, Escalade Hybrid			Expires Jan. 31. In lieu of rebates, cut-rate financing is available.		
BMW 3 series*	\$1,500-\$2,500	0.9-3.9%	CTS sedan, CTS wagon, CTS-V coupe, CTS-V sedan, CTS-V wagon	\$3,000	0%	2012 models		
M3*	\$1,500	0.9-4.9%	SRX	\$1,500	0%	Galant	\$3,500	0%
1 series M*		3.9-4.9%	CTS coupe (excl. V series)	\$1,000	0%	Eclipse*, Lancer, Lancer Evolution, Lancer Sportback, Outlander		0%
CHRYSLER GROUP			Chevrolet Silverado 1500			2011 models		
Expires Feb. 29. In lieu of rebates, cut-rate financing is available.			Hybrid	\$4,005	0%	Endeavor	\$4,500	0%
2012 models			Silverado 1500 (excl. Hybrid)	\$3,505-\$4,005	0%	Galant	\$3,500	0%
Chrysler Town & Country	\$1,000	0-3.9%	Avalanche, Impala	\$4,000	0%	Eclipse, Outlander	\$1,500-\$2,000	0%
Dodge Avenger	\$3,000	0%	Suburban			Lancer	\$1,500	0%
Charger (excl. SRT8)	\$2,000	0-3.9%	Tahoe (incl. Hybrid)	\$3,500	0%	Outlander Sport	\$1,000	0%
Challenger (excl. SRT8)	\$1,500	0-3.9%	HHR*, Malibu	\$3,000-\$3,500	0-3.9%	NISSAN NORTH AMERICA		
Journey	\$500-\$1,500	0-4.9%	Corvette	\$3,000	0-2.9%	Expires Jan. 31. In lieu of rebates, cut-rate financing is available.		
Durango, Grand Caravan (excl. AVP)			Colorado	\$1,500-\$3,000	0%	2012 models		
Caliber	\$750	0-5.9%	Silverado 2500HD	\$2,505	0%	Nissan Titan	\$2,000-\$3,000	0-2.9%
Jeep Liberty	\$3,000	0-1.9%	Traverse	\$2,000	0%	Frontier	\$2,000-\$2,500	0-1.9%
Grand Cherokee	\$1,000	0-3.9%	Express (incl. cargo)	\$1,500	0-4.9%	Armada	\$2,000	0.9-2.9%
Compass, Patriot	\$1,000	0-4.9%	Aveo	\$1,500	3.9-5.9%	Altima, Murano, Pathfinder	\$1,500	0.9-2.9%
Wrangler, Wrangler Unlimited		0%	Cruze	\$500	1.9-4.9%	Quest	\$1,250	0-2.9%
Ram 1500, 2500	\$2,500	0-4.9%	Camaro convertible		0%	Sentra	\$1,000	0-1.9%
3500	\$1,500-\$2,500	0-5.9%	Equinox		2.9-5.9%	Xterra	\$1,000	0.9-2.9%
4500, 5500	\$1,500	0-5.9%	Camaro coupe		3.9-4.9%	Rogue	\$750	0-0.9%
2011 models			GMC Sierra 1500 Hybrid			Versa		0-1.9%
Dodge Durango		0-1.9%	Sierra 1500	\$3,505-\$4,005	0%	2011 models		
Jeep Compass		0-1.9%	Yukon (incl. Hybrid), Yukon XL	\$3,500	0%	Nissan Titan	\$5,250	0-0.9%
Ram 3500, 4500, 5500		0-3.9%	Canyon	\$1,500-\$3,000	0%	Titan	\$4,250	0-1.9%
FORD MOTOR CO.			Sierra 2500HD	\$2,505	0%	Armada	\$4,000	0-1.9%
Expires April 2. In lieu of rebates, cut-rate financing is available.			Acadia	\$2,000	0%	Murano convertible	\$3,000	0-1.9%
2012 models			Savana (incl. cargo)	\$1,500	0-4.9%	Maxima, Murano, Pathfinder	\$2,500	0-1.9%
Ford Expedition	\$3,000	0-1.9%	Terrain		2.9-5.9%	Quest, Xterra	\$2,000-\$2,250	0-1.9%
Mustang	\$1,500-\$3,000	0-3.9%	AMERICAN HONDA MOTOR CO.			Rogue, Versa	\$0-\$1,500	0-1.9%
Super Duty F-250, Super Duty F-350, Super Duty F-450	\$1,000-\$3,000	0.9-4.9%	Expires Feb. 29.			SUBARU		
Escape, Flex, Taurus	\$2,000	0-1.9%	2012 models			Expires Jan. 31.		
Fusion	\$1,500	0-1.9%	Honda Accord coupe*, Accord sedan*, Civic coupe*, Civic sedan*, Crosstour, Fit, Pilot		0.9-1.9%	2012 models		
F-150	\$1,000-\$1,500	2.9-6.9%	2011 models			Forester, Impreza sedan, Impreza sedan WRX, Impreza wagon, Impreza wagon WRX, Legacy, Outback, Tribeca		1.9%
Focus	\$1,000	0-4.9%	Honda Accord coupe*, Accord sedan*, Crosstour, Ridgeline		0.9%	SUZUKI		
Explorer	\$1,000	1.9-5.9%	Odyssey		0.9-1.9%	Expires Jan. 31. In lieu of rebates, cut-rate financing is available.		
Econoline (incl. cargo), Econoline wagon	\$1,000	2.9-6.9%	HYUNDAI-KIA AUTOMOTIVE			2012 models		
Fiesta	\$500	1.9-5.9%	Expires Jan. 31. In lieu of rebates, cut-rate financing is available.			SX4	\$500-\$1,000	0%
Lincoln Navigator	\$3,000	0-1.9%	2012 models			Grand Vitara	\$1,000	0%
MKS	\$2,500	0-1.9%	Hyundai Veracruz	\$500	0.9-3.9%	Equator, Kizashi	\$500-\$750	0%
MKZ	\$1,500	0-1.9%	Santa Fe	\$500	1.9-4.9%	2011 models		
MKT	\$1,000	0-1.9%	Equus, Genesis, Genesis coupe, Sonata		0.9-3.9%	Equator	\$3,000	0-2.9%
MKX	\$1,000	1.9-5.9%	Accent, Elantra, Elantra Touring, Tucson			Grand Vitara	\$1,250	0-2.9%
2011 models			Veloster		1.9-4.9%	Kizashi, SX4	\$1,000-\$1,250	0-2.9%
Ford Expedition	\$3,000	0-1.9%	Kia Sedona	\$2,500	1.9-3.9%	TOYOTA MOTOR SALES		
Ranger	\$2,000-\$3,000	0-1.9%	Sorento	\$1,000	1.9-3.9%	Expires Jan. 31. In lieu of rebates, cut-rate financing is available.		
Taurus	\$2,500	0-1.9%	Forte	\$500	1.9-3.9%	2012 models		
Econoline (incl. cargo), Econoline wagon	\$2,500	0.9-4.9%	Optima, Rio, Soul		0.9-2.9%	Toyota Tundra*	\$2,000-\$2,250	0%
Escape*	\$2,000	0-1.9%	Sportage		1.9-3.9%	Highlander (excl. Hybrid)	\$500	1.9%
F-150*	\$1,500-\$2,000	2.9-6.9%	2011 models			Avalon, Camry		2.9%
Edge	\$1,500	1.9-5.9%	Hyundai Veracruz	\$1,000	0-2.9%	2011 models		
Transit Connect, Transit Connect wagon	\$500	4.9-8.9%	Santa Fe	\$1,000	1.9-4.9%	Toyota Avalon	\$1,500	0-1.9%
Lincoln Town Car	\$4,000	0.9-4.9%	Sonata		0-1.9%	Venza, RAV4	\$500-\$1,000	0-1.9%
Navigator	\$3,000	0-1.9%	Genesis, Genesis coupe		0-2.9%	Corolla, Prius	\$500-\$750	0-2.9%
MKS, MKZ	\$2,500	0-1.9%	Equus		0.9-3.9%	VW GROUP OF AMERICA		
MKX	\$2,500	0.9-4.9%	Elantra, Tucson		1.9-4.9%	Expires Jan. 31. In lieu of rebates, cut-rate financing is available.		
GENERAL MOTORS			JAGUAR LAND ROVER			2012 models		
Expires Feb. 29. In lieu of rebates, cut-rate financing is available.			Expires April 2.			Audi A3*, A4*, A5*, A6*, A7*, A8*, Q5*, Q7*, S4*, S5*, TT*, TTS*		1.9-2.9%
2012 models			2012 models			Volkswagen Beetle		2.9%
Buick Enclave, LaCrosse	\$1,500	0-4.9%	Jaguar XF*, XJ*, XK*		0.9%	Golf (excl. TDI), GTI, Jetta SportWagen (excl. TDI)		1.9%
Regal	\$1,000	1.9-4.9%	Land Rover LR4*, Range Rover*, Range Rover Sport*		1.9%	Tiguan		0.9%
Verano		3.9-5.9%	MAZDA			CC (excl. VR6 4Motion), Routan, Touareg		0%
Cadillac CTS coupe*, CTS sedan*, CTS wagon*, Escalade, Escalade ESV, Escalade EXT, Escalade Hybrid, SRX			Expires Jan. 31. In lieu of rebates, cut-rate financing is available.			2011 models		
Chevrolet Impala			2012 models			Volkswagen CC		
Avalanche, Malibu	\$3,000	0-3.9%	CX-9, Mazda6		0%	Eos*, Golf, GTI, Jetta sedan, Jetta SportWagen, Routan, Tiguan, Touareg		0%
Colorado	\$2,000	1.9-4.9%	Mazda2, Mazda5		0.9%	VOLVO		
Silverado 1500, Silverado 1500 Hybrid, Silverado 2500HD, Silverado 3500HD	\$2,000	3.9-4.9%	Mazda3		1.9%	Expires Feb. 29.		
Traverse	\$1,500	0-3.9%	2011 models			2012 models		
Express (incl. cargo), Suburban, Tahoe	\$1,000	3.9-4.9%	CX-9, Mazda6	\$1,000	0%	C30, XC60, XC70		2.9%
Cruze, Sonic		2.9-4.9%	CX-7, Mazda2, Mazda3	\$500-\$750	0%	C70, S60, S80		0.9%
Equinox		2.9-5.9%				*Applies to select models only		
Camaro, Corvette		3.9-4.9%				© 2000-2012 Chrome Systems Corp.		
GMC Sierra 1500 Hybrid, Sierra 2500HD, Sierra 3500HD,			2011 models					
	\$2,000	3.9-4.9%						