

Freelancing Genius

Alicia Lyttle

<https://freelancinggenius.com/freelancing-genius-optin-to-sales-page1585776625287>

Project: Welcome Email Series for people who
subscribed to her email list to get the free e-book or
attend the workshop

(Convert them into \$paying customers)

Email (Welcome series, cart abandon series, browser
abandon series, etc.) is remarkably fun.

Because you'll see results (sales → money) right away and
you know exactly how much of it came from the email(s).

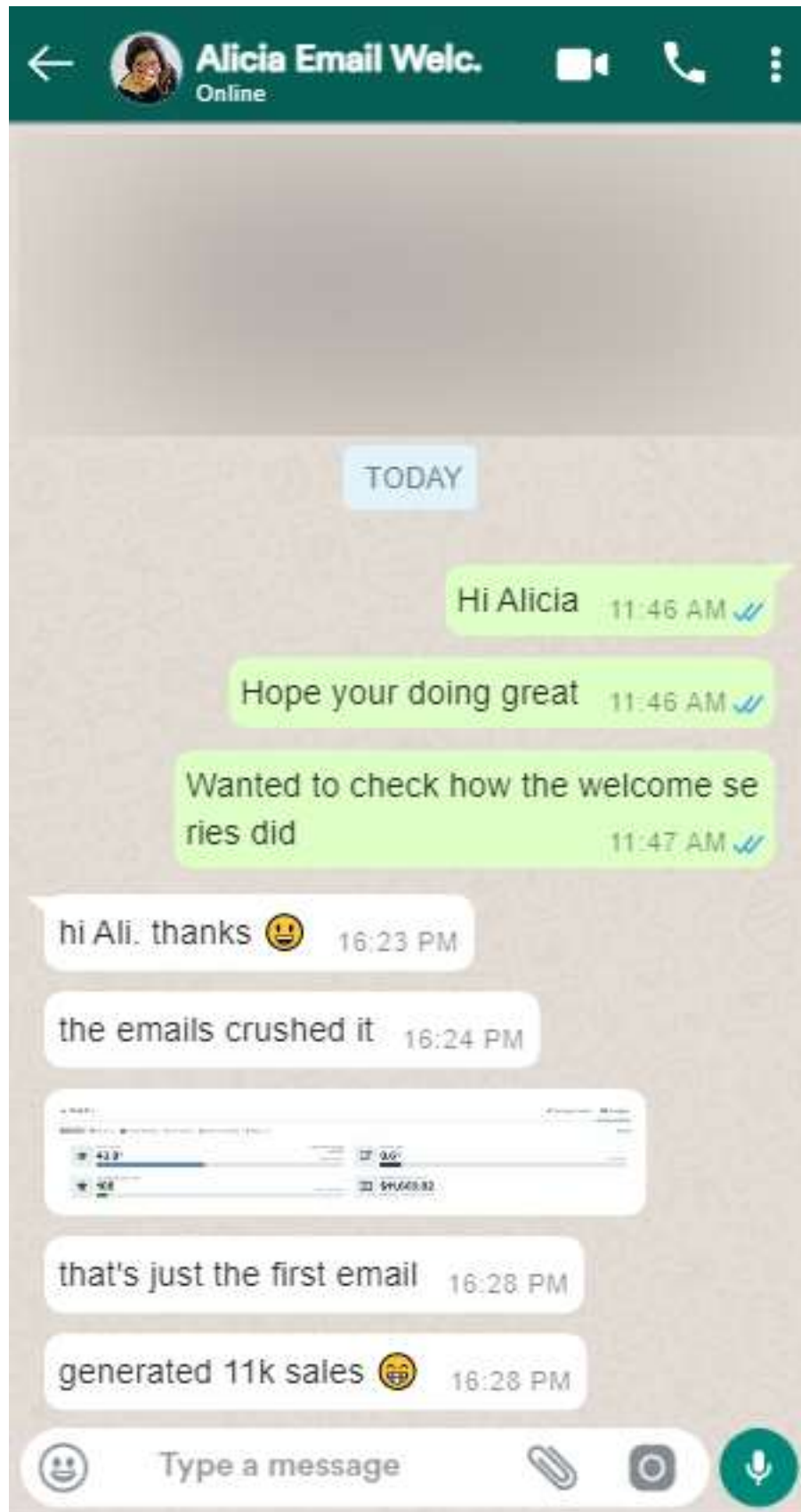
So, Alicia helps new and struggling freelancers kick start their businesses and make actual money.

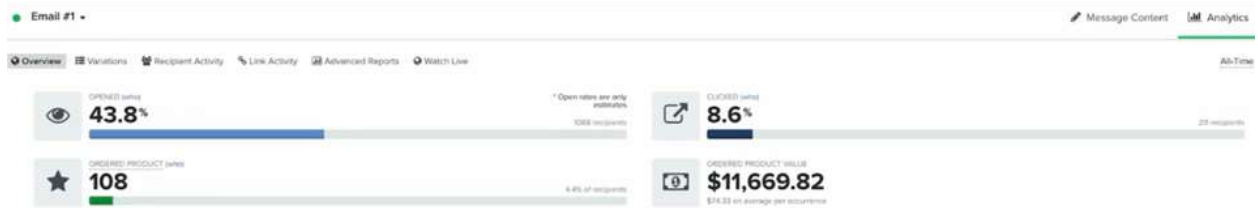
I wrote a new welcome series for those who opt into her squeeze page to get the free ebook/guide or attend the free webinar.

The series consisted of 13 emails. They guide the subscribers toward making their first purchase.

Once someone makes their first sale, it will be much more frictionless to buy more from you.

My Testimonials





I've waited about 46 days to show you the real power of the welcome series and what they can do for your business.

The first email generated over \$11k.

It had more than a 40% open rate. That's the magic of welcome emails. They have naturally very high open rates (so make sure to use it wisely to your advantage.)

And the last email generated about \$600. (That's why I had to wait because it takes about 3 weeks until the subscribers receive the last email.)



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